

MLA Style 9th Guide – Citing Social Media

APSU Writing Center Handout

Citing Podcasts

Basic Format: Host's Last Name, First Name. "Title of Podcast Episode." *Title of Podcast*, Episode Number, Web Site Hosting, Day Month Year of episode, URL.

Example:

Jones, Rachel, Patel, Sanjay. "Understanding Mental Health." *Wellness Conversations*, Episode 12, Wellness Foundation, 18 September 2022, www.wellnessfoundation.com/podcast/ep12.

In-Text Citations

Parenthetical Format: (Host/Author Last Name)

- **Example:** (Jones and Patel)

Narrative Format: Host/Author name appears in sentence.

- **Example:** Jones and Patel explain the benefits of mindfulness for daily life.

Citing Blog Posts

Basic Format: Author's Last Name, First Name (or username). "Title of Blog Post." *Name of Blog*, Blog Network/Publisher (if available), Day Month Year of blog post, URL.

Example:

Jones, Rachel, Patel, Sanjay. "The Importance of Self-Care in the Workplace." *Wellness Blog*, Wellness Foundation, 22 September 2022, www.wellnessfoundation.com/blog/self-care-in-the-workplace.

In-Text Citations

Parenthetical Format: (Author Last Name)

- **Example:** (Jones and Patel)

Narrative Format: Author name appears in the sentence.

- **Example:** Jones and Patel emphasize the importance of workplace self-care.

Citing Facebook Posts

Basic Format: Author Last Name, First Name (or account name). Description of Post.

Facebook, Day Month Year of post, Time, URL.

Example:

Rick Mercer Report. Spread the Net Challenge Winners 2016. *Facebook*, 23 Mar. 2016, 9:00 a.m., www.facebook.com/rickmercerreport. Accessed 26 June 2016.

Citing Facebook Group Posts

Basic Format: Author Last Name, First Name. "Text of the Post." *Title of Facebook Group*, *Facebook*, Day Month Year, URL.

Example

Matejka, Monique, et al. "Going to a friend's for dinner tonight . . ." post in the Cheap Meal Ideas group. *Facebook*, 21 June 2022, www.facebook.com/groups/cheapmealideas/posts...

In-Text Citations

Parenthetical Format: (Author/Account Name)

- **Example:** (Rick Mercer Report)

Narrative Format: Name appears in sentence.

- **Example:** Rick Mercer Report highlighted the winners of the 2016 challenge.

Citing X (formerly Twitter)

Basic Format: Last Name, First Name. *Username*. "Text of the post." *X*, Day Month Year, URL.

Cite the platform name as it appears at the time you accessed it.

For posts after the 2023 rebrand, use *X*.

You may clarify with “*X (formerly Twitter)*” if needed, but it is optional unless your instructor requires it.

Example:

Athar, Sohaib. *ReallyVirtual*. "Helicopter hovering above Abbottabad at 1AM is a rare event."

Twitter, 4 Jan. 2013, twitter.com/reallyvirtual/status/64780730286358528?lang=en.

Citing Instagram

Basic Format: Author’s Instagram Handle (if available). "Text of the Post." *Instagram*, Day Month Year of Post, URL.

Example

NatGeo. "Breaching the Surface Photo by @BrianSkerry." *Instagram*, 12 Mar. 2023,

www.instagram.com/p/Cp9cD4f8gs9/.

In-Text Citations

Parenthetical Format: (Username)

- **Example:** (natgeo)

Narrative Format: Username appears in sentence.

- **Example:** *NatGeo* shared an incredible photo of a breaching whale.

Citing TikTok

Basic Format: Last Name, First Name. *Username*. "Text of the TikTok." *TikTok*, Day Month Year, URL.

Example:

sciencefacts. "Fascinating facts about black holes! #science #space #education." *TikTok*, 10 Mar.

2023, www.tiktok.com/@sciencefacts/video/98765432109876543

Citing YouTube

Basic Format: Author or Channel Name. "Title of the Video." *YouTube*, Uploaded by Name of Channel (if different), Day Month Year, URL.

Example

NASA. "NASA's Perseverance Rover Lands on Mars!" *YouTube*, 18 Feb. 2021,

www.youtube.com/watch?v=4czjS9h4Fpg

In-Text Citations

Parenthetical Format: (Username or Video Title)

- **Example:** (NASA)

Narrative Format: Username or Video Title appears in sentence.

Works Cited

Modern Language Association. "Citations by Format." <https://style.mla.org/works-cited/citations-by-format/>.

University of Nevada, Reno Library. *MLA Citation Guide (MLA 9th Edition): Social Media* <https://guides.library.unr.edu/mlacitation/socialmedia>.