

## **Demonstrative Speech**

### **APSU Writing Center Handout**

A demonstrative speech teaches your audience how to complete a task, achieve a goal, or carry out a process. The aim is to show your audience how to do something new or better. Use visual aids, resources, and clear instructions to support your demonstration.

#### **How to Choose a Topic**

Use the basic questions: Who, What, When, Where, Why.

##### **Who**

**Examples:** Who is your audience? Why should your audience be interested in your topic? How would my audience benefit by knowing this?

##### **What**

**Examples:** What topics am I interested in? What topics are my audience interested in? What can I research? What should my audience learn? What resources or materials do I need?

##### **When**

**Examples:** How long do I have to present? A shorter presentation should cover a niche topic or a high-level concept. A longer presentation can go into a more detailed topic.

##### **Where**

**Examples:** Where am I speaking? What is the geographic location of my speech? What tools will I have available? Where can my audience apply this?

## **Why**

**Examples:** What is the purpose of my speech? Why am I speaking about this topic?

## **Demonstrative Speech Topic Examples**

How to organize your email account

Conscious ways to protect your mental health

How to make a mobile-friendly website

Tips for preparing for a journey abroad with your pet

Beginner tips for swimming lessons

## References

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Mehrotra, R. (2022, January 21). *Demonstrative speech 101: How to master demonstrative speech*. Podium School. <https://learn.podium.school/public-speaking/demonstrative-speech/>