

**APSU Writing Center**  
APA Style 7<sup>th</sup> Edition - Citing Social Media

**Citing Social Media Videos**

- **Basic Format:** Author, A. A. [@username]. (Year, Month Day). *First 20 words of caption.*  
[Video]. Site Name. URL

**Instructions**

- Use the creator's real name if available; if not, use the screen name as the author.
- Provide the specific date of the post.
- Use the first 20 words of the caption as the title.
- Write [Video] in square brackets after the title.
- Count hashtags, emojis, and URLs as one word each.
  - Do not italicize emojis.
- Use TikTok, Instagram, or Twitter/X as the site name.

**Examples**

Cook, P. [@chemteacherphil]. (2021, September 17). *Fighting fire with fire. #sciencetok #learnontiktok* [Video]. TikTok.  
<https://www.tiktok.com/@chemteacherphil/video/7008953610872605957>

Washington Post [@washingtonpost]. (2019, December 3). *News is all around us. #frozen #newsroom #newspaper* [Video]. TikTok.  
<https://www.tiktok.com/@washingtonpost/video/6765886712896818437>

**In-Text Citations**

- **Parenthetical citations:** (Cook, 2021; Washington Post, 2019)
- **Narrative citations:** Cook (2021) and Washington Post (2019)

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**Citing Social Media Profile Pages**

- **Basic Format:** Author, A. A. [@username]. (n.d.). *First 20 words of bio.* [TikTok profile]. TikTok. Retrieved Month Day, Year, from URL

**Instructions**

- Use the first 20 words of the bio as the title.
- If there is no bio, use only [TikTok profile] as the title.
- Include a retrieval date as profiles change over time.
- Use (n.d.) if no date is provided.

**Examples**

The Rock. [@therock]. (n.d.). CEO of #RockTok [TikTok profile]. TikTok. Retrieved February 22, 2022, from <https://tiktok.com/@therock>

Witherspoon, R. [@reeseewitherspoon]. (n.d.). [TikTok profile]. TikTok. Retrieved February 18, 2022, from <https://tiktok.com/@reeseewitherspoon>

**In-Text Citations**

- **Parenthetical Format**
  - (Author, Publication Year)
- **Examples**
  - (The Rock, n.d.; Witherspoon, n.d.)
- **Narrative Format**
  - Author (Publication Year)
- **Examples**
  - The Rock (n.d.) and Witherspoon (n.d.)

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[Video]. Site Name. URL

**In-Text Citations**

- **Parenthetical Format:** (Author, Publication Year)

**In-Text Citations**

- **Narrative Citation Format:** Author (Publication Year)

**Citing Social Media Profile Pages**

- **Basic Format:** Author, A. A. [@username]. (n.d.). *First 20 words of bio.* [TikTok profile].  
TikTok. Retrieved Month Day, Year, from URL

**In-Text Citations**

- **Parenthetical Format:** (Author Name, Publication Year)

**In-Text Citations**

- **Narrative Citation Format:** Author Name (Publication Year)



## APSU Writing Center

### References

American Psychological Association. (2020). *Publication manual of the American Psychological Association* (7th ed.). <https://doi.org/10.1037/0000165-000>

Purdue Owl Writing Lab. (2022). *APA Formatting and Style Guide (7th edition)*. Purdue University. [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/index.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/index.html)

Purdue Owl Writing Lab. (2022). *APA Legal References*. Purdue University. [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/apa\\_legal%20references%20.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/apa_legal%20references%20.html)