

**APSU Writing Center**  
Creating Titles

**What is a Title?**

A title introduces your topic and serves as a hook before your thesis. It should clearly state what the essay will be about, since it's the first thing readers see. A good title summarizes your work in a few words and reflects its main topic or purpose.

**After Writing the Paper**

- It's often easiest to create your title **after** writing your paper or finalizing your thesis.
- Once your essay is complete, ask yourself:
  - What is my essay about?
  - What methods or techniques did I use?
  - What were my main findings or focus?
- Identify the most important keywords from your answers.
- Remove unnecessary words so the title reflects your subject and purpose.

**Avoid Question Titles**

- Be direct about what readers will find in your paper.
- Avoid vague or misleading question titles.

**Hook your Reader**

- Highlight the most interesting or enticing aspect of your research.
- Think about what would make a reader want to read your paper.

**Keep it Concise**

- Use a short, focused title that clearly states your topic.
- Avoid overly long or unclear titles that may confuse readers.

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**Consider your Audience**

- Think about who will be reading your work.
- Adjust your language depending on your audience.
- Use terminology your readers will understand.

**Incorporate Keywords**

- Include words that reflect your topic and field.
  - **Example:** A history paper might include terms like America or Revolution.
  - **Example:** A STEM paper might include terms like cell-based or quantitative analysis.

**Title Examples**

- AI Applications in Medical Diagnostics
- Launching APSU's First Lacrosse Team
- Women's Roles in Early American Literature
- How Social Media Shapes Academic Communication



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### References

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