

APSU Writing Center

Alliteration, Assonance, & Consonance

Alliteration

A literary device that uses the same or similar **consonant sounds**, generally at the beginning of words or stressed syllables. It is used in poetry, music, speeches, tongue twisters, and storytelling, particularly children's stories

Alliteration Examples:

- She sells seashells by the seashore (repetition of the /s/ sound)
- Peter Piper picked a peck of pickled peppers (repetition of the /p/ sound)
- Cherry cookies in the kitchen (repetition of the /c/ and /k/ sounds)
- Dunkin' Donuts
- Krispy Kreme
- Quick question

Assonance

A figure of speech in which the same **vowel sounds** repeat within a group of words. Assonance focuses on sounds, not letters. The repeated vowel sound may appear anywhere in the words: beginning, middle, end, stressed, or unstressed syllables.

Assonance Examples:

- Chips and dips (repetition of the /i/ vowel sound)
- Surf and turf (repetition of the /u/ sound)
- Go slow over the road (repetition of the short /o/ sound)
- Do good have good (Repetition of the /oo/ sound)
- No pain, no gain (Repetition of the /ai/ ound)
- She eats the sweet treats (Repetition of the /ee/ sound)
- It's true. I do like you! (repetition of the /oo/ or /ue/ sound)



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Consonance

A figure of speech in which the same consonant sound repeats within a group of words. Consonants include all letters except A, E, I, O, and U.

Consonance Examples:

- Touch the beach with a peach (repetition of the /ch/ consonant sound)
- All's well that ends OK play by William Shakespeare. (repetition of the /l/ consonant sound)
- Dogs are frogs living in sprogs (repetition of the soft /g/ and /s/ consonant sounds)
- To sit in solemn silence in a dull, dark dock (repetition of the /s/, /l/, and /d/ consonant sounds)

Quick Guide

- Alliteration: Repetition of consonant or vowel sounds at the beginning of words.
- Assonance: Repetition of vowel sounds only anywhere in the words.
- Consonance: Repetition of consonant sounds only anywhere in the words.



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References

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