

INDUSTRY SUMMIT

Leading in a Disruptive Environment

Feb. 11, 2021

8:30 a.m.

Opening Remarks

Mayor Jim Durrett, Montgomery County

Mayor Joe Pitts, City of Clarksville

9 a.m.

Keynote Address

(20 minutes/10-minute Q&A)

Speaker: Max Boot, historian, best-selling author and foreign policy analyst

9:30 a.m.

Leading and Managing in Disruption: Building and Managing a Crisis Team in Higher Education

(15 minutes/5-minute Q&A)

Speaker: Dannelle Whiteside, Austin Peay State University Interim President

Session Description: This session will share a brief outline of the process for building a crisis team with best practices and lessons learned in the disruptive environment of 2020.

Session Takeaways:

- Team Building for Risk Assessment and Crisis Management
- Best Practices for Crisis Management

10 a.m.

Recovery and Resilience in the Tennessee Workforce

(10-minute opening/25-minute panel Q&A)

Speaker: Jeff McCord, Commissioner of Labor and Workforce Development

Session Description: This session will share information about Q2-4 2021 recovery efforts and lessons learned during disruption in multiple sectors of our Tennessee Economy.

- Lessons Learned
- Future of Workforce Development

Moderator: Dr. Chad Brooks, APSU Associate Provost for Research and Dean of the College of Graduate Studies

Panelists: Frank Tate, Executive Director of the Montgomery County Industrial Development Board; Col. Jeremy Bell, Garrison Commander of Fort Campbell, Kentucky; Paul Turner, Chairman of the Clarksville Area Chamber of Commerce; Millard House, Superintendent of CMCSS; Dr. Rashidah Leverett, Montgomery County Commissioner 5th District

10:45 a.m.

Bridge to Work Grant: A Partnership Between Eight Industrial Manufacturers and Six Education Systems

(10-minute presentation/20-minute Q&A)

Speakers: Dr. Loretta Griffy, APSU Associate VP for Academic Strategic Initiatives and Foundation Engagement; Dr. Chad Brooks, APSU Associate Provost and Dean of the College of Graduate Studies; Megan Simpson, APSU Career Services Employee Relations Manager

Moderator: Dr. Chad Brooks

Panelists: Marla Rye, President of Workforce Essentials; Dr. Arrita Summers, President TCAT Dickson/Clarksville and NSCC representative; John Fields, TCAT graduate

Session Description: This session will provide an overview of the GIVE Grant and allow participants to ask questions related to the GIVE Grant.

Session Takeaways:

- Knowledge of existing partnerships and future partnerships between industry and education in the region
- How to access grant opportunities
- How to register your company for internships/co-op/apprenticeship opportunities

11:15 a.m.

Planning in Disruptive Environments: Developing Your Playbook

(15 minutes/5-minute Q&A)

Speakers: Lt. Gen. (Ret.) Ronald Bailey, APSU Vice President for External Affairs; Dr. Kathrine Bailey, APSU Research Analyst; Dr. Rubin Cockrell, CEO of Positive Images & Associates

Session Description: A discussion of the process and structure for strategic planning in a disruptive environment using integrated planning and crisis teams.

Session Takeaways:

- How to be flexible and take calculated risks to leverage a disruption for organizational success
- How to SWOT for the future using a systems approach

11:45 a.m.

Closing Remarks

Dannelle Whiteside, APSU Interim President

Dr. Tucker Brown, Dean of APSU College of Behavioral and Health Sciences

Lt. Gen. (Ret.) Ronald Bailey, APSU Vice President for External Affairs

NOTE: Time is added to panel sessions for any run over or breaks. The summit will conclude by noon.