

# Tonika Iman Boyd

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## EDUCATION

The University of Mississippi  
Master of Arts in Higher Education/Student Personnel

University of Memphis  
Bachelor of Science

## WORK EXPERIENCE

Director, Academic Enhancement October 2024 - December 2024

First Year Experience - Auburn University, Auburn, AL

- Was responsible for the strategic planning, implementation, and evaluation of the Tiger Excellence Scholars Program (TESP), First-Generation College Student Network (T1GER Network), and other student support experiential learning opportunities
- Collaborated with campus partners to develop programming for and provide support to TESP Scholars, First Generation College Student and other targeted students
- Represented the unit on campus committees or at events related to areas of responsibility and participated in unit-level committee work, as assigned by the Executive Director.
- Advised college leadership on student success strategies, contributing to initiatives that enhance retention, faculty development, and student outcomes.

Director, Cross Cultural Center for Excellence

March 2022 - October 2024

Office of Inclusion & Diversity - Auburn University, Auburn, AL

- Oversaw end-to-end operations for the Cross Cultural Center for Excellence events and activations, ensuring seamless coordination of staffing, logistics, and digital engagement experiences
- Established assessment practices and protocols to measure sub-unit impact.
- Analyzed, organized and communicated written and oral reports related to the Cross Cultural Center for Excellence
- Designed and delivered diverse leadership programs, spanning in-person, virtual, and blended format
- Effectively communicated complex information to diverse audiences, utilizing strong interpersonal and presentation skills to ensure understanding across multidisciplinary teams
- Conducted job analysis and competency mapping to define role requirements, ensuring alignment with organizational goals and objectives
- Cultivated and sustained strong partnerships with key stakeholders and colleagues at Auburn University

Senior Coordinator – Campus Partnerships & Community Engagement March 2021 - March 2022

Office of Student Leadership & Involvement - University of Memphis, Memphis, TN

- Managed the Social Change Scholars and Emerging Leaders cohort-based scholarship programs, including student recruitment and selection, scholarship administration, curriculum development and instruction, assessment, and programming.
- Oversaw end-to-end operations for university's 2 extended orientation programs – Frosh Camp, FLITE Camp, and Frosh Fusion
- Developed and implemented University student competency model based on research and benchmarking of peer institutions
- Coordinated Tiger Leadership Institute – Leadership Certificate Program for students
- Actively contributed as a collaborative member of cross-functional teams and committees

Assistant Director – Access & Recruitment Initiatives

August 2017- March 2021

Center for Inclusion and Cross Cultural Engagement - University of Mississippi, Oxford, MS

- Developed a campaign to recruit talent to the University
- Actively contributed as a collaborative member of cross-functional teams and committees

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- Oversaw the successful execution of the annual MOST Conference - a three-day, four-night residential recruitment conference designed to expose ~500 prospective Mississippi high-school rising seniors to the University
- Monitored ~3:1 (student: mentor) groups for all 4 cohorts of enrolled MOST Students - approximately 600 students and 200 mentors
- Implemented early intervention retention strategies, including academic mentoring and collaborating with academic departments/advisors for students' success

## SELECTED PROFESSIONAL PRESENTATIONS

- Cultivating Inclusive Teams
- Contemporary Issues in Workplace
- Gallup Strengths Assessment Coach
- Enneagram Coaching
- True Colors Assessment & Coaching
- Myers-Briggs Assessment & Coaching
- The Power of Emotional Intelligence in Leadership
- Navigating Change: Building Resilient Leaders
- Building a Pipeline of Future Leaders: Succession Planning Done Right
- Inclusive Mentorship and Coaching

## TEACHING EXPERIENCE

University of Memphis

*School of Education*

ACAD 100 - First Year Experience

UNIV 4449 – Internship

University of Mississippi

*Department of Higher Education - School of Education*

EDHE 105 - First Year Experience

EDHE 333 - Special Topics – Building Grit & Resilience