



**Sample 4 Year Plan
Bachelor of Science
Professional Communication
Public Relations Concentration**

		Fall Semester		Spring Semester		
First Year		Course Information	Credit Hrs		Course Information	Credit Hrs
		COMM 1200 – Intro to Mass Comm	3		COMM 1400 – Intro to Public Relations	3
	AP	ENGL 1010 – English Composition I	3	AP	COMM 2045 – Public Speaking	3
	AP	History Core	3	AP	ENGL 1020 – English Composition II	3
	AP	Humanities and Fine Arts Core	3	AP	Natural Sciences Core w/lab	4
	AP	UNIV 1000 – University Success	1	AP	History Core	3
	AP	Social and Behavioral Sciences Core	3			
		TOTAL SCH	16		TOTAL SCH	16

		Fall Semester		Spring Semester		
Second Year		COMM 2230 – Careers in Professional Communication	3		COMM 3250 – Professional Communication Competencies	3
		COMM 2160 – Professional Communication Production	3		COMM 3555 -AI and Professional Communication	3
	AP	ENGL 2330 – Topics in World Literature	3		Elective Course	3
	AP	Humanities and Fine Arts	3	AP	Mathematics Core	3
	AP	Natural Science Core w/lab	4	AP	Social and Behavioral Sciences Core	3
		TOTAL SCH	16		TOTAL SCH	15

		Fall Semester		Spring Semester		
Third Year		COMM 3920 -Writing for Professional Comm	3		COMM 4010 – Communication Theory	3
		COMM Culture Course (Option: 4444, 4050, 4980)	3		COMM Elective – Upper Division	3
		COMM Elective	3		COMM 3770 – Social Media Tactics	3
		Elective Course	3		Elective Course	3
		Elective Course	3		Elective Course	3
		TOTAL SCH	15		TOTAL SCH	15

		Fall Semester		Spring Semester		
Fourth Year		COMM 4650 – Mass Media Law	3		COMM 4910 – Public Relations Campaigns	3
		COMM 4900 – Communication Internship	3		COMM 4920 – Portfolio Development	3
		COMM Elective – Upper Division	3		COMM Elective	3
		Elective Course	3		Elective Course	3
		Elective Course	3			
		TOTAL SCH	15		TOTAL SCH	12

*AP designates General Education Core Course to be completed for your degree.

**Bachelor degrees require the completion of 33 upper division (3000 – 4999) credit hours.