



**Sample 4 Year Plan**  
**Bachelor of Business Administration**  
**Management**  
**Business Analytics Concentration**

	Fall Semester		Spring Semester	
	Course Information	Credit Hrs	Course Information	Credit Hrs
<b>First Year</b>	<b>AP</b> ENGL 1010 – English Composition I	3	<b>AP</b> ENGL 1020 – English Composition II	3
	<b>AP</b> History Core	3	<b>*ECON 2100 – Principles of Macroeconomics</b>	3
	<b>AP</b> COMM 2045 – Public Speaking	3	Natural Sciences Core w/lab	4
	<b>AP</b> Humanities and Fine Arts Core	3	<b>AP</b> MATH 1110 – Algebraic Problem Solving or MATH 1710 – Precalculus Algebra	3
	<b>AP</b> UNIV 1000 – University Success	1	<b>AP</b> History Core	3
	<b>AP</b> Social and Behavioral Sciences Core	3		
	<b>TOTAL SCH</b>	<b>16</b>	<b>TOTAL SCH</b>	<b>16</b>

	Fall Semester		Spring Semester	
	Course Information	Credit Hrs	Course Information	Credit Hrs
<b>Second Year</b>	<b>AP</b> ENGL 2330 – Topics of World Literature	3	<b>*ACCT 2020 – Principles of ACCT II</b>	3
	<b>AP</b> Natural Sciences Core w/lab	4	MGT 2010 – Principles of Management	3
	<b>*ACCT 2010 – Principles of ACCT I</b>	3	MKT 2010 – Principles of Marketing	3
	<b>*ECON 2200 – Principles of Microeconomics</b>	3	<b>AP</b> Humanities and Fine Arts Core	3
	<b>*BUS 2000 – Business Communication</b>	3	<b>*BUS 2100 – Business Statistics</b>	3
	<b>TOTAL SCH</b>	<b>16</b>	<b>TOTAL SCH</b>	<b>15</b>

**NOTE: All courses listed with an asterisk (\*) above must be completed with a grade of “C” or better and have an overall GPA of 2.35 or higher to enter the BBA program junior year. Students are required to apply for the BBA program in the semester they are finishing the BBA entry requirements. All business courses must be completed with a grade of “C” or better to graduate.**

	Fall Semester		Spring Semester	
	Course Information	Credit Hrs	Course Information	Credit Hrs
<b>Third Year</b>	MGT 3210 – Human Resource Management	3	MGT 3410 – Production Operations MGT	3
	BUS 3300 – Social, Legal, & Political Environment of Business	3	MGT 3100 – Management of Information Systems	3
	FIN 3010 – Principles of Finance	3	MGT 3110 – Organizational Behavior & Theory	3
	BUS 3200 – Global Business	3	MGT 3610 – Entrepreneurship	3
	BUS 3310 – Business Analytics	3	MGT 4015 – Group Dynamics	3
	<b>TOTAL SCH</b>	<b>15</b>	<b>TOTAL SCH</b>	<b>15</b>

	Fall Semester		Spring Semester	
	Course Information	Credit Hrs	Course Information	Credit Hrs
<b>Fourth Year</b>	Upper Division Business Elective	3	MGT 4810 – Strategic Management	3
	MGT 4500 – Business and Economic Forecasting	3	Elective	3
	Elective	3	Upper Division Business Elective	3
	BUS 4000 – Data Visualization and Big Data Analysis	3	MGT 3235 – The Role of AI in Business	3
	MGT 3211 – Applied Database Management	3		
	<b>TOTAL SCH</b>	<b>15</b>	<b>TOTAL SCH</b>	<b>12</b>

**\*AP** designates General Education Core Course to be completed for your degree.

**\*\*Bachelor degrees require the completion of 33 upper division (3000 – 4999) credit hours.**