



**Sample 4 Year Plan  
Bachelor of Arts  
Professional Communication  
Public Relations Concentration**

		<b>Fall Semester</b>		<b>Spring Semester</b>			
<b>First Year</b>		<b>Course Information</b>	<b>Credit Hrs</b>		<b>Course Information</b>	<b>Credit Hrs</b>	
			COMM 1200 – Intro to Mass Comm	3		COMM 1400 – Intro to Public Relations	3
		<b>AP</b>	ENGL 1010 – English Composition I	3	<b>AP</b>	COMM 2045 – Public Speaking	3
		<b>AP</b>	History Core	3	<b>AP</b>	ENGL 1020 – English Composition II	3
		<b>AP</b>	Humanities and Fine Arts Core	3	<b>AP</b>	Natural Sciences Core w/lab	4
		<b>AP</b>	UNIV 1000 – University Success	1	<b>AP</b>	History Core	3
		<b>AP</b>	Social and Behavioral Sciences Core	3			
			<b>TOTAL SCH</b>	<b>16</b>		<b>TOTAL SCH</b>	<b>16</b>

		<b>Fall Semester</b>		<b>Spring Semester</b>			
<b>Second Year</b>		COMM 2230 – Careers in Professional Communication	3		COMM 2160 – Professional Communication Production	3	
		<b>AP</b>	Humanities and Fine Arts	3		COMM Elective	3
		<b>AP</b>	ENGL 2330 – Topics in World Literature	3	<b>AP</b>	Mathematics Core	3
		<b>AP</b>	Foreign Language 2010	3	<b>AP</b>	Foreign Language 2020	3
		<b>AP</b>	Natural Science Core w/lab	4	<b>AP</b>	Social and Behavioral Sciences Core	3
			<b>TOTAL SCH</b>	<b>16</b>		<b>TOTAL SCH</b>	<b>15</b>

		<b>Fall Semester</b>		<b>Spring Semester</b>		
<b>Third Year</b>		COMM Elective – Upper Division	3		COMM 3250 – Professional COMM Competencies	3
		COMM Culture Course (Options: 4444, 4050, 4980)	3		COMM 3555 – AI and Professional Communication	3
		COMM 3920 – Writing for Professional Communication	3		COMM 4010 – Communication Theory	3
		Elective Course	3		COMM 3770 – Social Media Tactics	3
		Elective Course	3		Elective Course	3
			<b>TOTAL SCH</b>	<b>15</b>		<b>TOTAL SCH</b>

		<b>Fall Semester</b>		<b>Spring Semester</b>		
<b>Fourth Year</b>		COMM 4650 – Mass Media Law	3		COMM 4910 – Public Relations Campaigns	3
		COMM 4900 – Communication Internship	3		COMM 4920 – Portfolio Development	3
		Elective Course	3		COMM Elective	3
		COMM Elective – Upper Division	3		Elective	3
		Elective Course	3			
			<b>TOTAL SCH</b>	<b>15</b>		<b>TOTAL SCH</b>

\* **AP** designates General Education Core Course to be completed for your degree.

\*\*Bachelor degrees require the completion of 33 upper division (3000 – 4999) credit hours.