



Sample Degree Plan
Master of Arts
Communication Arts
Marketing Communication

| | | Fall Semester | | Spring Semester | | |
|-------------------|---------------------------|--|----------|---------------------------|--|----------|
| First Year | Course Information | Credit Hrs | | Course Information | Credit Hrs | |
| | | COMM 5001 – Pro-Seminar in Communication | 1 | | COMM 5000 – Communication Research Methods | 3 |
| | | COMM 5030 – Applied Communication Theory | 3 | | COMM 5020 – Organizational Communication | 3 |
| | | COMM 5100 – Marketing Communication Strategies | 3 | | COMM Elective | 3 |
| | | TOTAL SCH | 7 | | TOTAL SCH | 9 |

| | | Fall Semester | | Spring Semester | | |
|--------------------|--|--|----------|------------------------|----------------------------|----------|
| Second Year | | COMM 5650 – Communication Law | 3 | | COMM 5950 – Research Paper | 3 |
| | | COMM 5110 – Leadership and Communication | 3 | | COMM Elective | 3 |
| | | COMM Elective | 3 | | COMM Elective | 3 |
| | | TOTAL SCH | 9 | | TOTAL SCH | 9 |

*Given the number of COMM electives, students must obtain course approval from their academic advisor within the Department of Communication.