GUIDE TO USING OU CAMPUS 'SNIPPETS'

Office of Public Relations and Marketing

OU Campus™

AP Austin Peay State University

Table of contents

Accordion

Admission Requirements

Freshman

Regular-Unconditional Admission

1. Satisfactory completion of all college prep courses including U.S. History; and
2. One of the following:
   - High school GPA of 2.85 or higher; or
   - ACT cumulative score of 20 or higher; or
   - SAT 940 (Critical reading and Mathematics) prior to March 2016; or
   - SAT 1020 (Evidence Based Reading and Writing and Mathematics) March 2016 and after; or
   - GED score of 580 or higher (45 prior to January 2002 or 450 from January 2002-December 2013) with a passing notation or HiSET score of 45 or higher with a passing notation; and
3. Satisfactory ACT/SAT scores in two of the three core areas: mathematics, reading, and English.
4. No remedial placement from ACT/SAT in mathematics, reading, and English.

ACT/SAT scores earned within 5 years of the first day of the first semester or term of enrollment are required.

Regular-Conditional Admission

Exception

Navigation sidebar:
- Application Process
- Admissions Requirements
- Freshmen
- Transfer
- Readmit
- Transient
- Out of State
- International
- Early Admission +
- Apply Now
- *Leading through* EXCELLENCE
- Contact Us

What's this?

Use Accordions to group similar content together in a more easily digestible package. In this screenshot, the different requirements for Regular-Unconditional Admission and Regular-Conditional Admission are grouped together.

When you click on the gray bar, the content opens up underneath so web traffic will not have to excessively scroll to find the information they need.

Call to Action-Large

How Do I Get Started?

Applying for Housing is easy! Login to your AP OneStop account and click on the *'Housing'* Icon to get started!

Login to OneStop

What's this?

Use a Call to Action button to bring more attention to a link and make it more prominent on the web page. In this example, the call to action is to begin the housing application process.

Call to Action Box

STARTING CLASSES IN SPRING 2018?

Spring 2018 Housing Application available October 16, 2017

APPLY NOW!

APPLY FOR FALL 2018 - SPRING 2019 HOUSING!

Fall 2018 - Spring 2019 Housing Application available November 1, 2017

APPLY NOW!

What's this?

A Call to Action box is another large button to make a link more prominent on your page. In this example, the different housing terms are pulled out and given more attention with the call to action boxes.

Content Separation Line

Room and Board Rates

Austin Peay State University offers many different options for living on campus. From traditional to nontraditional student, each provides a community atmosphere to encourage your personal and academic growth. All halls and apartments are designated as smoke-free. Click on the hall to go to the information page for the specific hall. Virtual tours and room layouts are available for most halls.

Freshmen Residence Halls:

Fall 2017 - Spring 2018

**All Prices listed below are subject to change for the Fall 2017 - Spring 2018 Academic Year.*

Governors Terrace North (GTN)   ⌃

What's this?

Use content separation lines to better delineate individual pieces of content. In this example, the line is separating the intro text for the Room and Board rates page from the individual entries for room and board rates.

Departments and Programs

Departments & Programs

Art & Design

APSU's art & design program offers studies in drawing, digital media, graphic design, illustration, painting, photography, ceramics, printmaking, sculpture, and art education.

Communication

The APSU Department of Communication offers unique and exciting options for students who select our program. Students may engage in real-world experience, as well as hands-on opportunities, from the moment they enter our program as freshmen.

History and Philosophy

The academic courses and programs in this department are designed to help students learn about past events and ideas but also to help students develop skills in analytical thinking and expression. Together these help prepare students for success along a variety of academic and professional career paths. These may include education, public service, or postgraduate study in the humanities or social studies, or in such applied fields as law, relition, and business.

What's this?

Use this Department/Program listing to list each individual department and program in a college or department. In this example, the line is separating the intro text for the Room and Board rates page from the individual entries for room and board rates.

This snippet is not limited to just departments and programs. It is useful as an alternative method of presenting any other information on your page, like individual news items or faculty profiles.

Embedded video

students and faculty is how "the Violin Guy" is using his talents to truly lead at Austin Peay.

"The phrase 'Leading through excellence', to me, means that everything I do and say should be an example of what students who look up to me should strive to be to represent the school and themselves as adults who are a step above the rest," Carter said.
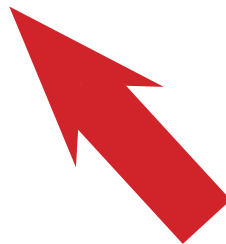

What's this?

Use this Embedded video snippet to display video content relevant to your page. In this example, Elijah Carter's GovLife page features a video spotlighting his achievements on campus and why he decided to come to Austin Peay.

Expense Grid

What Do Communication Arts: Broadcast Media - Sports Broadcasting Majors Do After Graduation?

APSU Communication B.S. and B.A. degrees offer eight specializations and four minors. Communication is applicable in every life situation, and our students can use their degrees to excel in any career path. Though specific concentrations lead many students to careers in radio and television stations, web design businesses, and traveling with production companies, many others take their degrees in different directions. Communication can be used in marketing, sales, public relations, event planning, management, advertising, journalism, and in almost any other professional career. Communication is also a fantastic starting degree before pursuing graduate studies in Communication, Law, and a wide variety of programs.

Sports Reporting	**On-Air Talent**
Sports Content Production	**Sports Announcing**
Audio Engineering	**Play-by-Play & Color Commentary**
Video Engineering	

What's this?

Use this Expense Grid as an alternative method of displaying informatio on your page. These grids are effective at presenting information like a list of career options for students after graduation.

Faculty list

Faculty and Staff

Listed Alphabetically   To view faculty and staff by area

Viva Aldrich
Academic Assistant to the Chair
Aldrichv@apsu.edu | (931) 221-7818

Rebekah Alexander
Voice
 (931) 221-7103

Dr. Meghan Berindean
Cello, Bass, Introduction to Music
BerindeanM@apsu.edu | (931) 221-7632

What's this?

Use this Faculty Listing to quickly exhibit the contact information for your area's faculty and staff listing. Use hyperlinks on an individual's name by selecting their name and clicking on the chainlink icon on the tool bar towards the top of the OU Campus editing page.

Faculty profile

Art + Design - Faculty + Staff

Faculty Portraits by Professor Kell Black

Faculty + Staff List

Rusty Barwick Drawing

MFA Louisiana State University

Read More

Kell Black Drawing + New Media

MFA University of Connecticut, Storrs
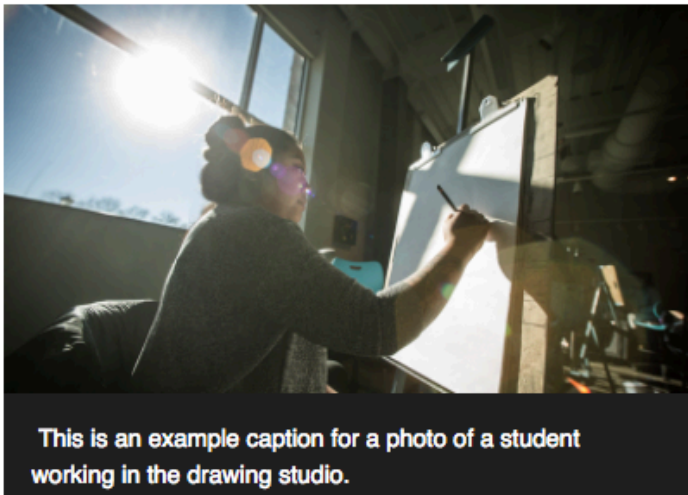
Read More

What's this?

Use this Faculty profile when you want to include an image with a faculty member's contact information. The Art + Design faculty page also used the included "Read More" link to link each individual faculty member's page with their profile.

Image with Caption

libero scelerisque lacus, a mollis dui nunc porta nibh. Phasellus et lorem vitae libero egestas commodo. Morbi vel tincidunt mauris, vel fringilla tellus. In pulvinar nisi ut massa fringilla sodales. Vivamus feugiat nibh arcu, eu fermentum sapien iaculis semper.

Sincerely,

Mickey Hepner
Dean, College of Business

This is an example caption for a photo of a student working in the drawing studio.

What's this?

Use this Image with Caption when more information is needed to include with a photo on a page. The caption will be included inside a black box underneath the photo. This photo will appear only as a half column photo so it is useful to use with a text wrap if needed.

Image with Caption: Full-width

Phasellus ultricies rhoncus ligula, eget finibus dui ornare non. Cras mollis, lorem at consectetur convallis, ligula libero scelerisque lacus, a mollis dui nunc porta nibh. Phasellus et lorem vitae libero egestas commodo. Morbi vel tincidunt mauris, vel fringilla tellus. In pulvinar nisi ut massa fringilla sodales. Vivamus feugiat nibh arcu, eu fermentum sapien iaculis semper.

Sincerely,

Mickey Hepner
Dean, College of Business

Here is the caption for the image. More caption text goes here and here and here.

What's this?

Use this Image with Caption when more information is needed to include with a photo on a page. The caption will be included inside a black box underneath the photo. This photo stretches across the entire column of text, so it is useful to separate content on a page.

Inline Buttons

Academic Departments

College of Arts and Letters

- Art and Design
- Center of Excellence for the Creative Arts
- Communication
- History and Philosophy
- African American Studies
- Languages and Literature
- Music
- Theatre and Dance
- Women's And Gender Studies

What's this?

Use these Inline buttons for a quick method of aligning information with bulleted points under a main heading. This example comes from the Academic Departments page for the College of Arts and Letters.

Inline Buttons Fill

Academic Departments

College of Arts and Letters

- Art and Design
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- History and Philosophy
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Quote Slider

Derrick Tims
'18 BA

"I love majoring in sports broadcasting. Everyday I get to study a subject that I love."

‹ ›

What's this?

Use these quote sliders to display a headshot and quote from someone related to your discipline, either a student, alum or faculty member, that helps sell your area to a prospective student.

Section, Section with padding

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam consequat a nisl nec congue. Vestibulum hendrerit et ex in mollis. Vivamus gravida ante eu efficitur euismod. Proin elit quam, pulvinar quis tempor eu, tempor eu elit. Vivamus non justo et lectus dictum vulputate et ac justo. Proin rhoncus tristique hendrerit. Nullam tincidunt, urna vitae feugiat bibendum, erat justo finibus enim, sit amet varius justo urna sit amet ligula. Morbi volutpat quis nunc vitae placerat. Fusce vulputate, justo id auctor facilisis, nisl quam eleifend lectus, sit amet sodales dui lacus at nisl. Nulla finibus interdum risus vitae varius. Nulla vel consequat lacus. Vestibulum nec pharetra eros.

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   Sincerely,

   Mickey Hepner
   Dean, College of Business

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What's this?

Use these sections to partition content and help separate it out into easier to digest chunks. These are more useful for page editors, because the snippet partitions sectioned content into boxes that help page editors tell different content apart. In figure 1, a regular section is displayed, and in figure 2, a section with padding is displayed which gives a few returns in between content.
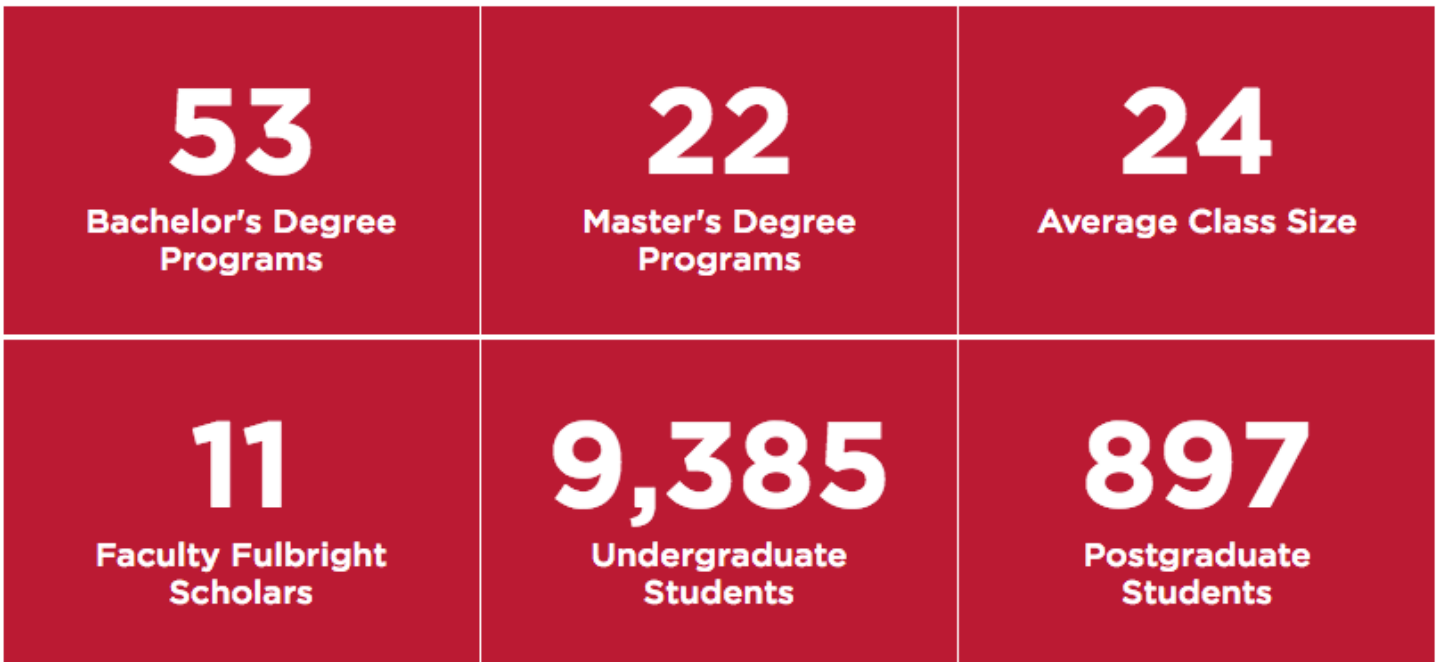
Sidebar contact

Alisa White

Phone: (931) 221-7566

Email: whitealisa@apsu.edu

What's this?

These sidebar contact information boxes are primarily for use in the sidebar field under the navigation bar on the left side of every page. They are useful to display your area's top-level contact information, usually an admin assistant or secretary.

Stats Grid, Stats Grid-Slim

53	22	24
Bachelor's Degree Programs	**Master's Degree Programs**	**Average Class Size**

53	22	24
Bachelor's Degree Programs	**Master's Degree Programs**	**Average Class Size**
11	9,385	897
Faculty Fulbright Scholars	**Undergraduate Students**	**Postgraduate Students**

What's this?

Use these statistics grids to display impressive statistics from your area. The first grid has three fields and the second has six depending on how many facts you have to show.

Table, Table with border

Column Title 1	Column Title 2
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	**A Column Data lorem ipsum dolor sit amet calculato**
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato

Column Title 1	**Column Title 2**
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato
Row Data A	A Column Data lorem ipsum dolor sit amet calculato

What's this?

Use these tables to organize content on your area's pages. The first table has no border and the second includes a border which helps keep content clear.

Two Column feature, list grid

Title

Lorem ipsum dolor sut stuff and things and more lorem ipsum goes here and here and here.

Lorem ipsum dolor sut stuff and things and more lorem ipsum goes here and here and here.

Business	Recreation
Nursing	Intramurals
Communication	

What's this?

Use these tables to organize content on your area's pages.