

# Business Partners, Exhibitors, and Sponsors



## 31<sup>ST</sup> ANNUAL TNAPPA CONFERENCE

May 18 & 19, 2020

Hosted by:



The Tennessee Association of Physical Plant Administrators (APPA) will be hosting the 31<sup>st</sup> Annual TNAPPA Conference May 18 & 19, 2020 at Austin Peay State University. We would like to invite you to be a part of the conference by either reserving an exhibit space or offering a sponsorship. The event provides you the opportunity to network with representatives from Tennessee private and public universities and colleges.

### EXHIBITORS

You are encouraged to register early, by April 3, 2020, to save on the exhibit space fee. Spaces include an 8' x 10' area with one 6' table, two chairs, a company ID sign, and registration for two representatives. Additional representatives can be added for an additional fee of \$150 each. Registration includes attendance to the welcome reception on Monday, May 18, as well as breakfast, lunch and snacks on Tuesday, May 20. You are also welcome to attend the educational sessions on Tuesday, May 19. Please reserve your space as soon as possible, as rates will increase after April 3, 2020. A list of vendors registered by the early bird date will be included in an emailed communication to all participants. Also, be sure to note on your registration form if you will need electricity at your booth. Approximately half of the booths have access to electricity. These will be available as requested until all spaces are assigned.

### SPONSORS

Exhibitors are invited to become sponsors to receive discounts on exhibit spaces and receive additional promotional opportunities. Gold sponsors will receive a complementary exhibit space and be recognized in the conference program. Sponsors at the Gold and Silver levels will also have the opportunity to provide promotional items to be in the attendees' registration bags. Additionally, all sponsors will have their company's name placed in the conference program, on signage in and around ballroom and announced throughout the duration of the conference. All exhibitors and sponsors become official TNAPPA Business Partners and will have their company name listed on the TNAPPA website for one year.

Gold Level		Silver Level		Bronze Level		Exhibit Space Only
Sponsor	Exhibit Space	Sponsor	Exhibit Space	Sponsor	Exhibit Space	
Early Bird Rates available through April 3, 2020						
\$5,500	\$0	\$3,500	\$400	\$1,500	\$500	\$600
Regular Rates Beginning April 4, 2020						
\$6,000	\$0	\$4,000	\$700	\$2,000	\$800	\$1000

Benefits	Gold Level	Silver Level	Bronze Level	Exhibitor
Two Additional Conference Attendees (4 total)	X			
Exhibit Space Included	X			
Ad Space in Conference Program (1/4 page)	X	X		
Can Provide Promotional Items for Registration Bags	X	X		
Exhibit Space for Discounted Rate	(free)	X	X	
Recognition in Conference Program	X	X	X	
TNAPPA Membership as Business Partner for One Year (with listing on TNAPPA website)	X	X	X	X
Two Conference Attendees	X	X	X	X
Name on Signage	X	X	X	X