

# CAMPUS PARKING: SPACE AVAILABILITY

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Overflow Lot Utilization Study | March 16 – 20, 2026

Parking & Transportation | Austin Peay State University

Clarksville, Tennessee

# KEY FINDINGS

**1,350**

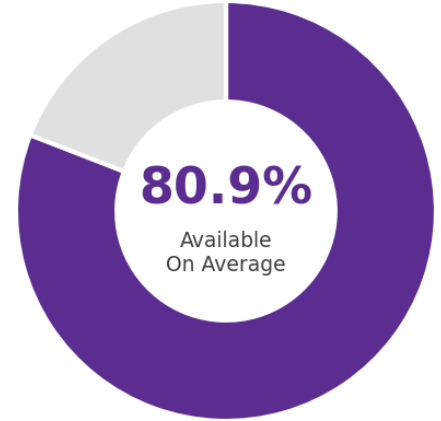
Total Purple Lot  
Spaces Campus-Wide

**~1,092**

Spaces Available  
on Average

**25%**

Peak Occupancy Reached  
(Friday, 11:30 AM)



Of purple lot spaces were  
unused, on average, throughout  
the study week.

# STUDY METHODOLOGY

Parking & Transportation conducted a structured weeklong observation of all designated overflow (purple) parking lots across campus.

MAR  
16-20

## Study Period

March 16 – 20, 2026  
(Monday through Friday)  
Full academic week

21  
LOTS

## Lots Monitored

21 designated purple  
overflow lots across  
the APSU campus

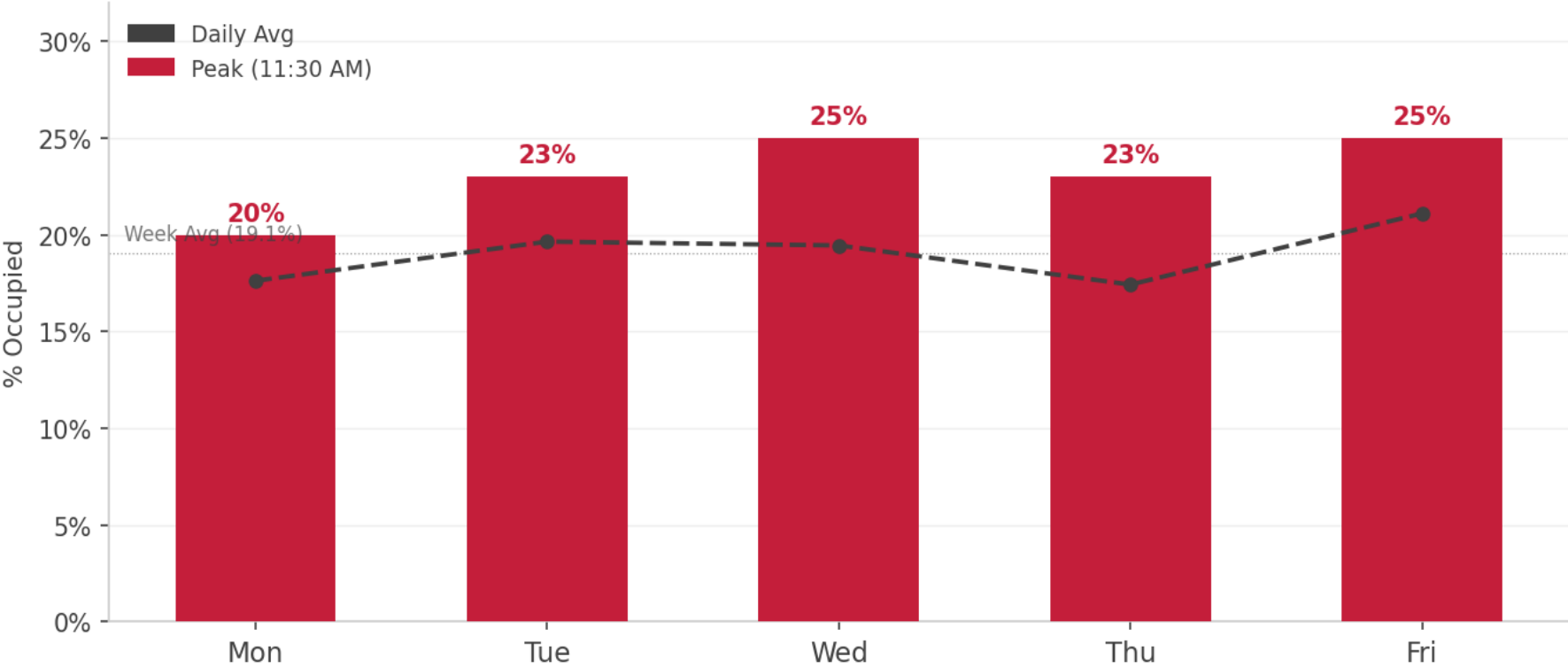
3x  
DAILY

## Data Points

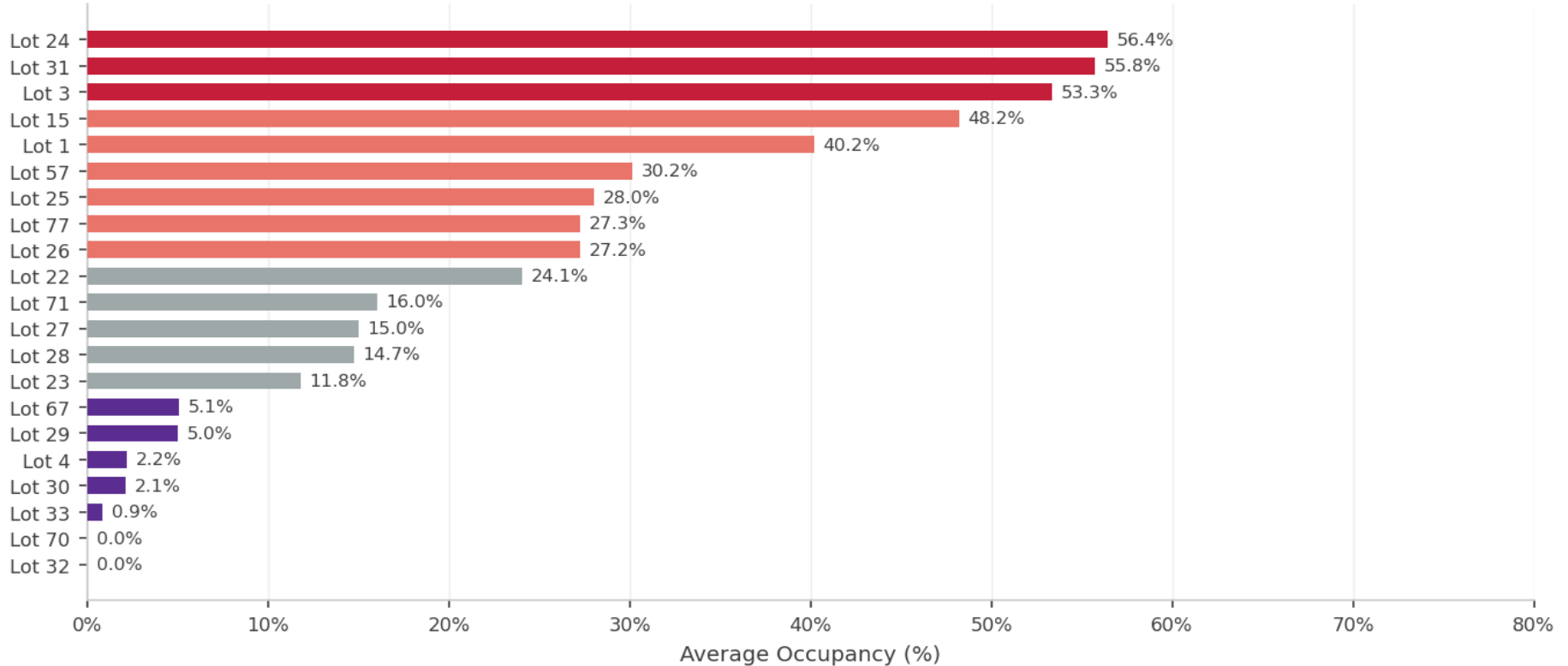
3 observations per day:  
8:30 AM · 11:30 AM  
2:00 PM

*What is a Purple Lot? Purple lots are designated overflow/commuter parking areas available to faculty, staff, and students with any valid APSU permit.*

# WEEKLY UTILIZATION TRENDS

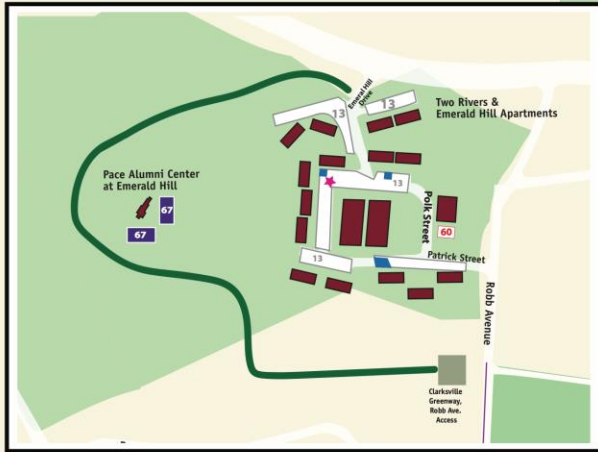


# LOT-BY-LOT UTILIZATION OVERVIEW



*Note: Lot 24 showed occasional over-capacity readings due to double-parking. Lots 70, 32, 33, 30, and 4 had near-zero occupancy throughout the week.*

# OVERFLOW LOTS: WALKING DISTANCE



# UNDERSTANDING THE PERCEPTION GAP

## THE COMMON PERCEPTION

*"There is no parking on campus."*

Many drivers repeatedly circle the same familiar lots closest to their destination, creating a sense of scarcity that doesn't reflect true availability campus-wide.

This behavior is natural — people seek what is familiar and close — but it leads to a skewed perception of the parking supply.

## THE REALITY

*Parking is available — just not always where drivers look.*

Our study shows that on average, over 1,000 purple lot spaces remain open at any point during the school day.

At peak times (Fridays at 11:30 AM), the overflow system was only 25% utilized — meaning 3 out of 4 spaces were still open.

Several large lots (4, 30, 33) had near-zero occupancy all week.