

KEY GUIDELINES

FOR USING INTERNET VIDEO CLIPS

Examples of Internet Video Clips

- YouTube
- TEDTalks
- Khan Academy
- News channels
- Organizations
- Agencies
- Etc.

Questions to Consider

- “Does this video directly align with critical course objectives?”
- “How will peers in my respective discipline perceive this as a resource for teaching students?”
- “What are the credentials of those providing content?”

Sources

- Make sure the video is from a trustworthy source
- Cite authors, creators and references for generating content

Best Practices

- Preview the entire video
- Highlight specific video segments or time frames that are critical to student learning
- Always check your videos to make sure they work as embed codes and links can change from time to time

Quality Assurance

- Be mindful of the length of the video, the shorter the better (5-10 minutes)
- Make sure the video has high audio and picture quality
- Share with students the purpose and context of the video



Captions

- Verify captions are accurate
- Do not trust automatic captions on YouTube
- If captions are not accurate, download transcript, update it and share with students (DE can demonstrate)

Course Integration

- If you embed the video, also provide the link to students
- If you link to the video, be sure to have it open up in a new window, and specify to students that link opens in a new window.



Copyrights

- Obtain permission from video owner to use in your class OR conduct a [Fair Use Evaluation](#) for the video(s) you plan to use and document it to ensure copyright compliance

Please contact the Austin Peay State University Distance Education Department with any questions or concerns.

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