

APSU Avaya Telephone System Text Messaging (SMS) Privacy Standard

Text communications will be used for university business. Text messages are not used to communicate:

- Advertising or other commercial purposes not related to the University's mission
- Personal or confidential information, including, but not limited to social security numbers, passwords, financial information, or grades
- Any malicious, unlawful, or otherwise inappropriate communication

Faculty communications with students using text messaging is limited to students currently enrolled in the faculty members' classes and is class-related content.

Students consent to receiving text messages on class-related content or official university business from an APSU Avaya phone number by providing university faculty or staff with their cell phone number.

University employees use the Avaya system text capabilities with the following conditions:

- To only send texts to individuals who have opted into receiving text messages by providing their number for said purposes
- To stop sending text messages to any individual responding to a text asking the sender to stop sending text messages or to opt out of text messaging

No mobile data will be shared with third parties