



GOVERNORS HOCKEY CLUB

SPONSORSHIP OPPORTUNITIES



CHAMPIONSHIP CLUB LEVEL

\$10,000 (SEASON SPONSOR) ***Limited to two sponsors*

- All Platinum Ice Gov Level
- Logo on the permanent banner in the Ford Ice Center



PLATINUM ICE GOV LEVEL

\$5,000 (SEASON SPONSOR)

- Logo on game day banner in Ford Ice Center
- Announced once each period
- VIP table (four seats)
- Authorized to provide co-branded fan giveaway
- Social media shout-outs (three minimum) throughout the season
- Company logo and link on team website
- A selection of players will visit the company for promotion and photos.
- Logo on team poster (if received by August 1, 2026)



TOP HAT LEVEL

\$3,000 (SEASON SPONSOR)

- Announced once each period
- Authorized to provide co-branded fan giveaway
- Company logo and link on team website
- Social media shout-out during the season
- Logo on team poster (if received by August 1, 2026)





GOAL SPONSOR

\$2,000 SEASON

- In-game announcement for all APSU goals at home
- Sponsorship recognition on team website.

POWER PLAY/PENALTY KILL SPONSOR

\$1,500 SEASON

- In-game announcement for each APSU power play and penalty kill during home games

OFFICIAL PUCK SPONSOR

\$1,000

- Company logo will appear on the official game pucks
- Opportunity for one game puck drop photo

GAME SPONSOR

\$500

- Included in all pregame promotion and social media for a home game
- Announced during each period
- Ability to set up a promotional table in lobby/entrance

FUEL SPONSOR

IN-KIND VALUE OF \$100 OR MORE PER GAME:

- Sponsor provides in-game nutrition (sports drinks, protein bars, etc.).
- Announced during the game
- Recognition on website and social media.
- Opportunity for a puck drop photo.

In-kind donations can be utilized to reach sponsorship levels. Gift can be blended - cash and in-kind. Proper paperwork will need to be submitted and signed for in-kind donations and the need approved by coaches.



Contact the Office of Philanthropy:

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Make a gift to the Hockey Club Fund of Excellence:

givetoapsu.com/HockeyClubFOE or by **scanning the QR code.**