

AP Austin Peay
State University
CLARKSVILLE  TENNESSEE



GOVERNORS HOCKEY CLUB
SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP LEVELS

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Championship Club Level

\$10,000 (Season Sponsor)** Limited to two sponsors

This elevated level will include all of the Platinum Ice Level plus your logo on one of the following:

- Official game puck
- Team helmet sticker

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Platinum Ice Gov Level

\$5,000 (Season Sponsor)

- Logo on game day banner in Ford Ice Center
- Announced at least twice each period
- Eight tickets to each home game (four VIP seats and four reserved seats)
- Prominent logo on team promotional shirt
- Authorized to provide cobranded fan giveaway.
- Social media shout outs (three minimum) throughout the season
- A selection of players will visit the company for promotion and photos.
- Logo on team photo giveaway poster (if received by August 1, 2025)

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Top Hat Level

\$3,000 (Season Sponsor)

- Logo on game day banner in Ford Ice Center
- Announced at least once each period.
- Four VIP tickers to each home game
- Secondary logo on team promotional shirt
- Authorized to provide cobranded fan giveaway.
- Logo and link on team website
- Social media shout outs (two minimum) throughout the season
- Log on team photo giveaway poster (if received by August 1, 2025)

SPECIFIC SPONSOR ELEMENTS

Game Sponsor: \$500/game:
Included in all pregame promotion and social media for home game. Announced during each period. Ability to set up a promotional table in lobby/entrance. Ten game tickets.

Weekend Travel Sponsor: \$2,500/away weekend series:
Logo on team travel sweatshirt. Sponsorship recognition on the team website and social media recognition throughout one/every away game series (score updates etc). Logo on travel banner. Logo on team photo giveaway poster. Invitation to sponsorship reception kickoff party.

Goal Sponsor: \$2,000/season:
In-game announcement for all APSU goals at home. Sponsorship recognition on the team website. Logo on team photo giveaway poster.

Player(s) of the Game Sponsor: \$2,000/season:
Announced after each game on social media. Sponsorship recognition on the team website. Logo on team photo giveaway poster

FUEL Sponsor: In-kind Value of \$100 or more per game:
Restaurant or sponsor provides in-game nutrition (sports drink, protein bars, etc.) or postgame meal for the team. Announced during game. Recognition on website and social media.



ICE
HOCKEY

All sponsor levels will be invited to an end-of-the-season reception.

IN-KIND GIFTS

In-kind donations can be utilized to reach sponsorship levels. Gifts can be blended – cash and in-kind. Proper paperwork will need to be submitted and signed for in-kind donations and the need approved by coaches.

PARTNER WITH US!

Contact the Office of Philanthropy at Austin Peay:

Victor Felts: **931-221-7167**

Philanthropy Office: **931-221-7127**



Give your gift online:
<http://givetoapsu.com/HockeyClubFOE>
or by scanning the QR Code.

