

**Melissa A. Kates (Gomez), Ed.D.**

**Home**

207 Ridgecrest Drive  
Murfreesboro, TN 37130  
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**EDUCATION**

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Ed.D. *Leadership and Professional Practice*, Trevecca Nazarene University (TNU), 2009

M.S. *Exercise Science*, Austin Peay State University (APSU), Clarksville, TN, 1999  
(4.0/4.0 GPA).

B.S. *Health Science*, Clemson University, 1994 (3.4/4.0 GPA).

**CERTIFICATION and AWARDS**

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Socrates Award for Excellence in Teaching, April, 2016

Certified Strengths Advocate, April, 2007, Gallup Organization

Certified Blackboard Instructor, February, 2007

**ACADEMIC ADMINISTRATIVE EXPERIENCE**

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*Director*, Center for Advancement of Faculty Excellence, July 2021-present

*Associate Dean*, College of Behavioral and Health Science, August 2017 – May 2021

*Interim Program Director*, MHA, Health and Human Performance, August 2019-July 2020

*Interim Chair*, Social Work, March 2019-June 2019 and March 2020-June 2020

*Associate Dean*, Student Affairs, Hopkinsville Community College (HCC), 2011-2011

*Director*, New Student Programs, Austin Peay State University (APSU), 2008-2010

*Coordinator*, New Student Programs, Austin Peay State University (APSU), 2005-2008

**ACADEMIC TEACHING EXPERIENCE**

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*Professor*, Health and Human Performance, Austin Peay State University (APSU), 2023-present  
Advanced Research (Graduate, HHP 5900), Human Resources for Healthcare Management  
(Undergraduate, HHP 3640), Leadership Development courses (Graduate, MHA 5020, 5220, 5420,  
5820,6020),Capstone Course (Graduate, MHA 6100) Healthcare Management (Undergraduate, HHP  
3000),

*Associate Professor*, Health and Human Performance, Austin Peay State University (APSU), 2021-2023  
Advanced Research (Graduate, HHP 5900), Human Resources for Healthcare Management (Graduate, HHP 5640), Leadership Development courses (Graduate, MHA 5020, 5220, 5420), Healthcare Management (Undergraduate, HHP 3000)

*Associate Professor*, Health and Human Performance, Austin Peay State University (APSU), 2015-2021  
Advanced Research (Graduate, HHP 5900), Human Resources for Healthcare Management (Graduate, HHP 5640), Pre-internship and Career Preparation (HHP 4989), Current Concepts in Wellness Promotion (HHP 4050), Health of Special Populations (HHP 3450), Human Resources for Healthcare Managers (HHP 3640), Healthcare Management (HHP 3000)

*Assistant Professor*, Health and Human Performance, APSU 2011-2015. Human Resources for Healthcare Management (Graduate, HHP 5640), Internship for Health and Human Performance (HHP 4990), Pre-internship and Career Preparation (HHP 4989), Current Concepts in Wellness Promotion (HHP 4050), Health Disparities (HHP 3410), Human Resources for Healthcare Managers (HHP 3640), Healthcare Management (HHP 3000), Personal Fitness (PHED 1310), APSU 1000

*Instructor*, Adjunct Faculty, Department of Academic Affairs, HCC 2011-2011. Foundations of Learning (GEN 102).

*Instructor*, Adjunct Faculty, Leadership Studies, APSU 2007-2008. Introduction to Leadership (LDSP 3000).

*Instructor*, Full-Time and Adjunct Faculty, Department of Health and Human Performance, APSU, 2003-2005. Wellness Concepts (HHP 1250), Rhythmic Movement and Educational Gymnastics (HHP 2120), Substance Use and Abuse (HHP 3110), Personal Health (HHP 1260).

*Instructor*, Massage Therapy and Medical Assistant Program, Miller Motte Technical College (MMTC), 2003-2004, 2001, 2002. Anatomy and Physiology, Kinesiology, and Medical Terminology.

## **OTHER PROFESSIONAL EXPERIENCE**

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*Manager*, Curves for Women, Hwy. 41A S., Clarksville, TN, 2003-2004

*Program Coordinator*, Adult Activity Center, Richland County Recreation Commission, Polo Road, Columbia, SC, 2002-2003.

*Wellness Assistant*, University Recreation, APSU, College St., Clarksville, TN, 2001-2002.

*Assistant Manager*, Clarksville Athletic Club, Dunlop Lane, Clarksville, TN, 1999-2001.

*Corporate Wellness Director*, Clarksville Athletic Club, Dunlop Lane, Clarksville, TN, 1998-1999.

*Health Promotion Specialist*, Department of Insurance Administration, State of Tennessee, 5<sup>th</sup> Avenue, Nashville, TN 1997-1998.

*Student Assistance Program Coordinator*, Todd County Board of Education, Elkton, KY, 1996-1997.

*Community Development Specialist, Fighting Back Prevention Grant, Lexington/Richland Alcohol and Drug Abuse Council, Lexington, SC, 1995-1996.*

## **PROFESSIONAL PUBLICATIONS AND EXTERNAL GRANTS**

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Gomez, M., and Darnell, L. (2020). Developing cultural competence in future healthcare professionals. In Puckett, T. and Lind, N. (Eds). *Innovations in Higher Education Teaching and Learning*, 28(1), 157-171. Emerald Publishing.

Woods, K., Gomez, M., Arnold, M. (2019). Using social media as tool for learning in Higher Education. *International Journal of Web-Based Learning and Teaching Technologies*, 14(3), 1-14.

Gomez, M. (2016). Activities for building cultural competencies in our students and ourselves. *Diversity and inclusion in the college classroom*. Faculty Focus Special Report. 7-8.

Gomez, M. (2013). Incorporating research methods into a content-based course: A preliminary case study. *Insights into a Changing World*, 3.

Moore, G., & Gomez, M. (2013). Determining if a curriculum should include an internship: A cost-benefit analysis. *Global Education Journal*, 3.

Editorial Advisor for “*The College Experience*” (2010), Kahn & Kahn, McGraw Hill.

External Grant: Butterfield, J., Ellison, D., Kates, M., Knickmeyer, N., Ma, Y., Patrick, A., Pica, E., Ring-Ramirez, M. 2020. *Health Outcomes Equity Project*. Tennessee Board of Regents, LGI Grant, \$100,000

## **PROFESSIONAL PRESENTATIONS**

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Butterfield, Jonniann, Melissa Kates and Amanda Patrick. “*Pedagogy of Resilience: Teaching and Learning in Turbulent Times.*” Presented at the annual meeting of Sociologists for Women in Society, April 3, 2022

Bliss, Kadi and Melissa Gomez. “*Vicious Cycle: How Health Factors Impact Child Poverty*” Poster presentation at the Tennessee Public Health Association’s conference, Nashville, TN September 12, 2018.

Woods, Kathryn and Melissa Gomez. “*Student Attitudes toward Using Social Media for Class Assignments.*” Presented at the Scholarship for Teaching and Learning (SoTL) Commons Conference, Savannah, GA March 26-28, 2017.

Gomez, Melissa. “*Creating a Classroom Culture that Values, Encourages, and Respects Diversity and Inclusion: A Review of Best Practices*” Presented at the International Conference on Learning and Administration in Higher Education, Nashville, TN, May 26-27, 2016. (Note: presentation was recognized as a “*Presentation Excellence Award*” recipient).

Gomez, Melissa. “*Leveraging a community fitness council; Making the most of committed volunteer professionals*” Poster presented at the National Association of City and County Health Officials (NACCHO) Annual 2015 Conference, Kansas City, MO, July 7-9, 2015.

- Gomez, Melissa “*Incorporating research methods into a content based course: A preliminary case study*” Presented at the International Conference on Learning and Administration in Higher Education, Nashville, TN, May 22-24, 2013. (Note: presentation was recognized as a “*Presentation Excellence Award*” recipient).
- Moore, Greg and Melissa Gomez. “*Determining if a curriculum should include an internship: A cost-benefit analysis*” Presented at the International Conference on Learning and Administration in Higher Education, Nashville, TN, May 22-24, 2013.
- Gomez, Melissa and Patty Mulkeen. “*Beyond the ACT: Using non-cognitive factors to predict student success*” webinar presentation, Consortium for Student Retention Data Exchange, April 10, 2011.
- Rayburn, William and Melissa Gomez. “*Getting acquainted: The use of the StrengthsFinder assessment as a tool in the formation of small groups in business and leadership classes*” at the International Conference on Learning and Administration in Higher Education, Nashville, TN, May 25-27, 2009. (Note: presentation was recognized as a “*Presentation Excellence Award*” recipient).
- Mulkeen, Patty and Melissa Gomez. “*The relationship of what students know and who they are in predicting academic success: Assessment of non-cognitive factors affecting the success of freshmen.*” Paper was accepted by the Consortium for Student Retention Data Exchange for presentation at the National Symposium on Student Retention, September 30-October 2, 2009.

Collaboration Manager, *Your First Year Experience, APSU 1000*, Textbook, 2006-2007, Kendall/Hunt.

## **PROFESSIONAL DEVELOPMENT**

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The Original Lilly Conference on Teaching and Learning, Miami University, Oxford Ohio, November 14-16, 2022.

Applying the Quality Matters Rubric, 8 hour training course delivered by APSU Distance Education, January, 2022.

Southern Association of Colleges and Schools Commission on Colleges, virtual Annual Meeting, December 2 – 7, 2021.

POD Network virtual Conference, November 8-11, 2021.

CAHME virtual Accreditation Boot Camp, various sessions, May – June, 2020.

Tennessee Hospital Association, Annual Meeting, Nashville, TN, October 14-16, 2019.

Tennessee Public Health Association Conference, September 9, 2019.

CAHME Accreditation Boot Camp, New Orleans, LA, June 4-6, 2019.

11<sup>th</sup> Annual National Conference on Health Disparities, Philadelphia, PA, May 17 – 19, 2018.

International Conference on Learning and Administration in Higher Education, Nashville, TN, May 26-27, 2016.

Tennessee Board of Regents, Academic Mindset Summit selected faculty representative, October, 2015.

Faculty Advising Program, selected faculty participant, August, 2015- December, 2015

Faculty Development Session, “E3 Grant Application Process Training”, November, 2014

Faculty Development Session, “Summer Advisor Facilitator Training”, April 2014, 2015, 2016

Society for Industrial and Organizational Psychology, Leading Edge Consortium, Building Future Leaders, Richmond, VA, October 18-19, 2013

International Conference on Learning and Administration in Higher Education, Nashville, TN, May 22-24, 2013.

National Resource Center for the First-Year Experience & Students in Transition, First Year Experience Conference, Orlando, FL, February 23-26, 2013.

Faculty Development Session, “Advising and Teaching Topics II”, Austin Peay State University, March 16, 2012.

Faculty Development Session, “A Proactive Approach to Working with APSU’s CRAIG Committee: Identifying and Assisting Our Students at Risk”, Austin Peay State University, January 27, 2012.

The Association of University Programs in Health Administration (AUPHA), Undergraduate Workshop, Birmingham, AL, November 4-6, 2011.

New Faculty Orientation, Austin Peay State University, August 17, 2011.

National Resource Center for the First-Year Experience & Students in Transition, Students In Transition Conference, Salt Lake City, UT, November 6-8, 2009

National Resource Center for the First-Year Experience & Students in Transition, First Year Experience Conference, Orlando, FL, February 6-10, 2009

The National Symposium on Student Retention, Little Rock, Arkansas, September 29-October 1, 2009.

National Resource Center for the First-Year Experience & Students in Transition, First Year Experience Conference, San Francisco, CA, February 14-18, 2008.

Thomson Publishers Lecture Series, How Students Learn vs. How Faculty Teach: Using VARK to Bridge the Gap, On-line; November 5, 2007.

Thomson Publishers Lecture Series, Strategies and Good Counsel for Administrators of First-Year Seminars: Effective Leadership for New Student Success and Retention, On-line; October 3, 2007.

Gallup University, Strengths Advocate Training, Omaha, NE, April 16-18, 2007.

National Resource Center for The First-Year Experience & Students in Transition, First Year Experience Conference, Addison, TX, February 19-21, 2007

National Association for Campus Activities (NACA), The Sophomore Experience and Campus Activities, On-line; January 24, 2007.

PaperClip Communications, Strategies for Sophomore Year Success, On-line; December 7, 2006.

Academic Impressions, Using the Second-Year Experience to Enhance Student Success, On-line; November 9, 2006.

Thomson Publishers Lecture Series, Students in Transition: Beliefs, Values, and Spirituality, On-line; October 23, 2006.

National Academic Advising Association (NACADA), Advising As Teaching, On-line; September, 26, 2006.

Thomson Learning, How Facebook is Changing the First Year, On-line; September 21, 2006.

Thomson Learning, Issues Facing College Success Directors, On-line; September 12, 2006.

Innovative Professor Conference, Clarksville, TN; August 22-23, 2006.

National Resource Center for The First-Year Experience & Students in Transition, First Year Experience Conference, Atlanta, Ga., February, 24-26, 2006.

### **PROFESSIONAL ASSOCIATIONS/MEMBERSHIPS**

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Member, Association of Leadership Educators (ALE). 2013-2016 and 2022-present

Member, Sociologists for Women in Society (SWS). 2022-present.

Member, Professional and Organizational Development (POD) Network. 2021-present.

Member, American College Health Association (ACHA) 2020-2021

Member, American College of Healthcare Executives (ACHE). 2017-2021

Member, Association of University Programs in Health Administration (AUPHA). 2011-2021

### **DEPARTMENT/UNIVERSITY/ PROFESSIONAL SERVICE**

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Member, Quality Enhancement Plan (QEP) committee, 2022-present

Member, Board of Trustees, Tennova Clarksville, 2018-2023

Member, Student Wellness Steering Committee, APSU, 2018- 2021

Member, Foundations of Excellence in the First Year, Philosophy Statement Committee, November 2016-2018

Member, Student Success Committee, APSU, March 2016-October 2016

Chair, Mayor's Fitness Council, Clarksville, TN, October 2015- 2017

Volunteer Companion, Avalon Hospice, Clarksville, TN, February 2016-2017

Facilitated mission statement development workshop for Mayor's Fitness Council, April 2015

Contributed health content for APSU 1000 pilot content group, fall 2015

Volunteered at Sunrise Rotary's annual century bike ride, September 5, 2015

Faculty Development Committee, 2011-2013, 2015- present

E3 Explore Grant Awardee, awarded Fall 2015 and 2014 for implementation Spring 2016 and 2015.

Appointee and Vice-Chair, Mayor's Fitness Council, Clarksville, TN, November 2013- October, 2015

Moderator, International Conference on Learning and Administration in Higher Education, Nashville, TN, May 22-24, 2013.

Student Academic Success Initiative (SASI) Grant Awardee for "Internship Presentation and Orientation for HHP Students" submitted March 2012, & 2013, awarded April 2013 for Fall 2013 and Spring 2014 and April 2012 for Fall 2012 and Spring 2013 semesters.

Faculty Leadership Program (FLP), Guest Presenter for topic "Leading with Your Strengths", February 2013 and January 2012.

APSU 1000 Fellow, Four Year Appointment beginning January, 2013.

Senator, Faculty Senate, May 2013- present

Committee Member, College of Behavioral and Social Sciences, College Curriculum Committee, 2012-2014

Committee Member, APSU 1000 Curriculum Planning Committee, 2012-2013

Committee Member, Student Transitions' Summer Welcome Planning Committee, 2012-2013

Committee Member, Clarksville Parks and Recreation, Paralympic Sports Club, 2012-2013

Committee Member, The Peay Read (First-Year common reading program), 2009-2013

Committee Member, Leadership Science Minor Curriculum Development, 2011-present

Advisor, Alpha Lambda Delta Freshman National Honor Society, 2005-2010

Advisor, Alpha Delta Pi Women's Social Sorority, 2005-2010; 2011 - present