Stakeholders' Feedback: Name: Adrienne Nordman

Please provide a general impression of APSU MHA Mission Statement:

It is short and sweet, but I do believe it can be expanded upon. Three big questions to answer:

- 1) What is the purpose of your MHA program? Why does it exist?
- 2) What sets your program apart from other MHA programs? Why is it special and worth the investment?
- 3) How will this program prepare emerging and experienced healthcare leaders?

Are there any statements that need to be added? Yes.

Is it clear? See comments above.

Is it compelling? See comments above.

Please respond similarly to the vision statement:

This vision statement is not clear to me. A vision statement is to excite and look beyond the horizon – more futuristic in language. What is your hope for this program? The current vision statement fits more with the mission or purpose of the program versus the vision.

As an example, University of Memphis's vision statement:

Vision

The University of Memphis MHA Program's vision is to be one of the country's top MHA programs and to be the program of choice to the Mid-south healthcare community for developing leaders in the healthcare management field.

Are our values clear and well written? Please see notes within the document.

Do our values appear aligned with our mission and vision? If not, how could we better align them? Please see notes within the document.

Do our goals align with our mission statement? Are they clear and measurable? Please see the notes within the document.

After reviewing the elements from the CAHME criteria review worksheet (on the "guide" attachment - the items in the table, what could we do with our mission statement to better respond to the review elements? Why should students attend APSU's MHA program? How will your program best prepare students for the health administration workforce? See notes within the mission, vision and value document and the notes above.

Any final comments/suggestions? Yes, *applied learning is critical*. Theory, research, reading and writing are important, but this program needs to prepare students for the health

Commented [AN1]: Wow – that's ambitious and compelling.

administration workforce. Applied learning through case studies; presentations; interviewing existing leaders; financial, operational and organizational management principles and exercises are necessary tools to build students' knowledge base.

In two of my three graduate programs, each course required a "group assignment" to work with your peers and present your project/findings to the class with immediate constructive criticism, feedback and questions from our class/professor. Then, I would have the opportunity to rate myself, as well as my peers' performance and engagement on the project, which was a factor in our grade. This really help me gain self-awareness and learn how to effectively work with others.