

Final Report: Module 8

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The project/assignment/research for MHA 5900-W11 Integrative Learning Experience centered on three primary objectives: expanding the LinkedIn network within the APSU Healthcare Administrations Program, developing social media concepts for an upcoming bimonthly meeting on social media in healthcare, and proposing initiatives and ideas to the Board Members. Each goal is essential for enhancing networking opportunities, nurturing participation, and creating a worthwhile experience for all participants.

Deliverables:

Expansion of the LinkedIn Network: The deliverable for this objective would be a comprehensive report outlining the expansion of the LinkedIn network within the APSU Healthcare Administrations Program. It would include a list of new connections, insights into effective networking strategies employed, and the opportunities that have surfaced due to these expanded connections. The student has taken the initiative to interact with relevant individuals, including alums, faculty, and industry professionals, by actively expanding the Clarksville MGMA LinkedIn network. This endeavor has created opportunities for mentorship, career advancement, and collaboration, all essential aspects of leadership in any field. Future leaders must build a robust professional network to gain support, share knowledge, and remain abreast of industry trends.



Social Media Concepts: The deliverable for this objective would be a comprehensive presentation or document delineating social media strategies for Social Media in Healthcare Bi-Monthly Meetings. This would include sample posts, images, polling, and a well-defined strategy for effectively engaging the target audience. Conceptualizing social media strategies for the forthcoming meeting demonstrates the student's capacity to engage effectively with multiple platforms. Social media has become a potent instrument in this regard, as many leadership roles require individuals to communicate and promote ideas effectively. The student is refining leadership-relevant skills in digital communication and community building by creating captivating visuals, informative posts, and interactive polls.

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- Practice Solutions

BI-MONTHLY MEETING DATES:

NO SURPRISES ACT LAURA WATKINS (OWNER)	SOCIAL MEDIA POLICIES RANA MCPADDEN (OWNER)	TEAMSTEPS KATE LEE	HOLIDAY LUNCHEON
Thursday June 1, 2023 12 PM - 1 PM	Thursday August 3, 2023 12 PM - 1 PM	Thursday October 5, 2023 12 PM - 1 PM	Thursday December 7, 2023 12 PM - 1 PM

Contact Us: clarksville@cl.org/mgma

Meeting Location: Susan Cohen Wilkins Family Clinic @ Centerstone
775 Weatherly Drive, Clarksville
<https://www.clarksville.org/>

CLARKSVILLE
MGMA PRESENTS:
SOCIAL MEDIA POLICIES
IN HEALTH CARE

BAKER UNIVERSITY FACILITY
BIRMINGHAM, ALABAMA 35294

CONTACT US

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Clarksville, TN 37040

THU, AUG 3, 2023, 12:00 PM - 1:00 PM

**775 WEATHERLY DR, CLARKSVILLE,
TENNESSEE, US, 37043**

LUNCH PROVIDED!

Proposed Initiatives: The deliverable for this objective would be a document outlining the numerous initiatives proposed to the Board. It would include comprehensive explanations of each concept, potential benefits, and an implementation action plan. Proposing initiatives and ideas to the Board members demonstrates an ability to assume responsibility and present innovative solutions. Leaders are expected to identify areas for enhancement and develop actionable strategies for enhancing events and experiences. The student's proposals, which include greeting packets, personalized thank-you letters, and professional business cards, demonstrate a high level of initiative and originality, which are desirable leadership qualities.

Concerns and Observations:

While working on the project, several observations and concerns arose during the MHA 5900-W11 Integrative Learning Experience. These observations center on obstacles associated with communication and resource limitations, which have hindered the progress and execution of the objectives.

One of the primary concerns identified is the requirement for effective team communication and coordination. Communication is crucial to the success of any project. In this instance, it ensures everyone is on the same page, understands their roles and responsibilities, and can effectively contribute. Ineffective communication can result in misunderstandings, delays, and disjointed efforts. To address this issue, it is crucial to establish transparent communication channels, schedule regular team meetings, and provide consistent project status updates.

Additionally, the endeavor needed more resources, time, and budget. Resource constraints can impede the complete implementation of proposed initiatives and concepts. For instance, a lack of access to specific design software may impede the production of high-quality marketing materials, and a restricted budget may limit the scope of certain activities. To surmount these limitations, inventive problem-solving becomes essential. Exploring alternative solutions, and prioritizing essential project aspects help maximize available resources.

Integration of diverse project objectives also presents a difficulty. Careful resource allocation is required to balance expanding the LinkedIn network, developing social media concepts, and proposing initiatives to the Board Members. The seamless integration of these elements to accomplish the desired results requires a unified approach and strategic decision-making.

Despite these concerns, it is crucial to acknowledge the progress made in each area and the team's commitment. By recognizing and addressing these obstacles, the project can proceed with a more transparent comprehension of potential roadblocks and the necessary strategies to surmount them.

Barriers:

During the implementation phase of the MHA 5900-W11 Integrative Learning Experience project, numerous obstacles posed obstacles to attaining the desired results. The execution of proposed initiatives could have been improved primarily by restricted access to particular resources and budgetary constraints. Listed below are the identified obstacles, along with potential alternative solutions and strategies for overcoming them:

The lack of access to specific design software impeded the production of high-quality marketing materials, social media graphics, and other essential visual elements for effective promotion and engagement.

Alternative Resolution: To overcome this obstacle, the team can investigate alternative graphic design tools and platforms that provide free or more cost-effective alternatives. Numerous online tools provide fundamental graphic design capabilities, allowing the team to create visually enticing content without relying on costly software.

Certain proposed initiatives and ideas, such as printed marketing materials, greeting packets, and other event-related expenses, were constrained by budgetary constraints.

Alternative Resolution: To circumvent budgetary constraints, the group may pursue sponsorships or partnerships with pertinent organizations, local businesses, or healthcare institutions. By collaborating with sponsors, it is possible to obtain financial support or in-kind donations to cover event expenses, making it simpler to implement the proposed initiatives. As team members had to coordinate other academic and personal obligations, time constraints may have compromised the thoroughness and effectiveness of certain project aspects.

Alternative Resolution: Effective time management and task prioritization are necessary to overcome time constraints. Developing a comprehensive project schedule with distinct deadlines and checkpoints can help the team remain on track. Delegating responsibilities based on individual skills and strengths can also ensure that tasks are completed efficiently and within the allotted time frame.

By addressing these obstacles with proactive alternative approaches and solutions, the MHA 5900-W11 Integrative Learning Experience project will be able to overcome obstacles and achieve its goals effectively. A flexible and adaptable strategy will enable the team to surmount limitations and produce a successful and significant project.

The Integrative Learning Experience (ILE) has prepared students in numerous ways for future leadership positions. My communication skills have been significantly improved through frequent interactions with team members, faculty, and industry professionals. Collaborating on various projects and proposing initiatives to the Board Members has taught me to articulate ideas clearly and facilitate discussions with assurance. In addition, the ILE has instilled in me a sense of resourcefulness and adaptability by requiring me to confront real-world problems and find creative solutions with limited resources. The experience of expanding my LinkedIn network and conceptualizing social media strategies has honed my networking and strategic planning skills, which are indispensable in a leadership position. The ILE has been a transformative experience, providing the skills, knowledge, and experiences necessary to excel as a future healthcare administration leader.