

# Figure 1: Goals Objectives & Performance Outcomes

(Example)

Program Goal: Prepare students to contribute professionally to local and regional healthcare markets				
Objective 1a: Degree Accessibility				
Benchmark to be met	Measurement Description	Recent Assessment	Measurement Results	Actions Based on Results
75% of degree requirements will be offered online	Number of credit hours students can earn via online			
Objective 1b: Recruitment				
20 full time students and 5 part time students will enroll each fall	Number of students enrolled each fall			
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Objective 1c: Degree attainment feasibility (timeline)				
Majority of students will graduate within 18-24 months	Average length of time to finish degree			

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**Program Goal: Responsive to student and industry needs**

**Objective 2a: Establish and maintain Advisory Council**

Benchmark to be met	Measurement Description	Recent Assessment	Measurement Results	Actions Based on Results
Advisory board established	8 – 10 member advisory board representing various stakeholder groups will be established			

**Objective 1b: Recruitment**

20 full time students and 5 part time students will enroll each fall	Number of students enrolled each fall			
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**Objective 1c: Degree attainment feasibility (timeline)**

Majority of students will graduate within 18-24 months	Average length of time to finish degree			
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