

University Curriculum Committee

April 14, 2025

ZOOM

2:30pm

Calling of the Roll

Announcements

Old Business

Meeting Minute Approval

- Approval of the March 17, 2025 UCC meeting minutes.

Motion to approve minutes.

No corrections.

Passed unanimously

Consent Agenda Items – All items require final approval by the Provost

- **Course Title Update** **Implementation Fall 2025**
 - AVI 1020 – Aviation Law and Regulations
 - Updating the course title from Aviation Regulations to Aviation Law and Regulations.
 - This update is due to accreditation standards and a missing course component and therefore, this course change is needed for Fall implementation.
- **Course Title Update** **Implementation Spring 2026**
 - COMM 4050 – Values and Ethics in American Popular Culture
 - Updating the course title from Values, Ethics, and Diversity in American Popular Culture to Values and Ethics in American Popular Culture in preparation for future changes in the program.
 - COMM 425A – Communication Media Practicum
 - Updating course title from Broadcasting Practicum to Communication Media Practicum in preparation for future changes in the program.

- COMM 426A – Professional Communication Practicum
 - Updating course title from Communication Practicum to Professional Communication Practicum in preparation for future changes in the program.
- COMM 4444 – Cultural Context in Communication and Mass Media
 - Updating course title from Cultural Context in Communication to Cultural Context in Communication and Mass Media in preparation for future changes in the program.
- COMM 4980 – Media and Culture
 - Updating the course title from Television Culture and Diversity to Media and Culture in preparation for future changes in the program.
- ECSP 5170 – Advanced Early Childhood Assessment
 - Updating the course title from Integrated Early Childhood Assessment to Advanced Early Childhood Assessment to alleviate duplicative course titles.
- EDUC 5501 – Advanced Instructional Design
 - Updating the course title from Models of Teaching to Advanced Instructional Design to reflect the redesign of the course content for the graduate-level course expectations.
- EDUC 5520 – Advanced Teaching in a Pluralistic Society
 - Updating the course title from Teaching in a Pluralistic Society to Advanced Teaching in a Pluralistic Society to alleviate duplicative course titles.
- EDUC 7016 – Comparative and International Education
 - Updating the course title from Multicultural Leadership to Comparative and International Education to better align with current practices and program goals.
- HON 2220 – The Values Driven Life
 - Updating the course title from Cultural Conversations to The Values Driven Life.
- LIBR 2001 – Modern Information Literacy and Artificial Intelligence Skills
 - Updating the course title from Empowering Information Seekers in the Digital Age to Modern Information Literacy and Artificial Intelligence Skills as course content from another course is being combined with the current LIBR 2001 course.
- **Course Description Update** **Implementation Fall 2025**
 - AVI 1020 – Aviation Law and Regulations
 - Old Description:
Preparation for flight operations within the FAA regulatory environment and interpretation of Federal Aviation Regulations. Emphasis will be placed on aviation regulatory organizations and application of regulations pertinent to basic pilot operations to include a review.

- **New Description:**
Explores the legal framework governing aviation, covering domestic and international aviation laws, regulations, liability, and safety. Topics include eligible on-demand operations, FAA regulations, international treaties, airport security, and emerging legal issues in unmanned aircraft systems (UAS/drones).

- **Course Description Update** **Implementation Spring 2026**

- **COMM 4050 – Values and Ethics in American Popular Culture**
 - **Old Description:**
This course examines the embedded cultural values and ethical behavior as they relate to diversity in popular media formats such as television, film and other mediums. Specifically, the course will delve into character models, social paradigms and the effects of media in shaping cultural attitudes about moral and ethical behavior. Students will also examine the American value and other messages as communicated by mass media.
 - **New Description:**
This course examines the embedded cultural values and ethical behavior as they relate to popular media formats such as television, film and other mediums. Specifically, the course will delve into character models, social paradigms and the effects of media in shaping cultural attitudes about moral and ethical behavior. Students will also examine the American value and other messages as communicated by mass media.
- **COMM 425A – Communication Media Practicum**
 - **Old Description:**
Special production projects in the radio or video studio to complement academic study in radio and television. Pass/Fail.
 - **New Description:**
Special projects to complement academic study for Communication Media students. Pass/Fail.
- **COMM 426A – Professional Communication Practicum**
 - **Old Description:**
Special audio or video production projects or professional communicator experiences in a campus setting which complement study in radio, television/cable, public relations, and corporate communication. Pass/Fail.
 - **New Description:**
Special projects to complement academic study for Professional Communication students. Pass/Fail.
- **COMM 4980 – Media and Culture**
 - **Old Description:**
A critical study of diversity in TV. The course is an examination of television as a social and cultural institution and its impact on American society.

- New Description:
A critical study of culture in media. The course is an examination of media as a social and cultural institution and its impact on American society.

- EDUC 5520 – Advanced Teaching in a Pluralistic Society
 - Old Description:
Designed for graduate students seeking initial licensure, the course provides and addresses the impact of student diversity on teaching and learning. Differences in beliefs, practices, language, and socialization among groups will be analyzed.
 - New Description:
Designed for graduate students seeking initial licensure, this course addresses the impact of students' experiences on teaching and learning. Differences in beliefs, practices, language, and socialization among groups are analyzed. Instructional strategies concerning varied models of education related to respect, fairness, and opportunity in the classroom setting are examined.

- EDUC 7016 – Comparative and International Education
 - Old Description:
Leaders are situated within powerful cultural contexts defined, individually and collectively, by students' race, ethnicity, culture, socioeconomic status, gender, religion, sexual orientation, disability, immigration, linguistic diversity, and national origin. Rapid demographic shifts and the current educational trajectory of students from marginalized groups necessitate that educational leaders identify and implement strategies and interventions for facilitating transformative multicultural approaches. Although it is not possible to cover all diversity topics, this course is designed to (1) serve as a reflecting mirror for students to examine their knowledge of and sensitivity to diversity issues and (2) reflect the broadest understanding of what it means to work and lead in the cultural plurality and intersectionality of our environment.
 - New Description:
This course is designed for doctoral students in educational leadership to explore and examine educational contexts within and across cultures. Topics include comparing theories, practices, and praxis within and across formal and informal educational spaces and contexts at the local individual level, the country level, and the global international level.

- HON 2220 – The Values Driven Life
 - Old Description:
Exploration of the idea and reality of various cultures. Examples include addressing differences among people through literature, media reports, film, music, or art. Students will learn how to respond to differences among cultures rationally rather than emotionally. This course is largely discussion based.
 - New Description:
Exploration of the idea and reality of values in various cultures and modes of discourse. Examples include addressing values through literature, film, music, or art. Students will

consider fundamental values and how to apply them in their lives. HON 2220 is a general education core class in the Humanities area.

- LIBR 2001 – Modern Information Literacy and Artificial Intelligence Skills
 - Old Description:
This course is designed to introduce students to strategies and skills needed to become savvy information consumers and creators by exploring the multifaceted nature of information in the digital age. Students will develop a deeper understanding of how to identify, evaluate, and ethically use information from a wide range of sources, including databases, scholarly journals, websites, and social media platforms. This course will also explore the ethical and legal considerations related to information use, including copyright, plagiarism, and privacy issues. There are no prerequisites for this course and all majors are encouraged to enroll.
 - New Description:
This course examines the evolving landscape of information, including how it is accessed, consumed, and created. Students will explore the multifaceted nature of information, learning how to identify, evaluate, and ethically use information from multiple sources, including databases, scholarly journals, websites, social media, and AI-powered platforms. The course integrates an introductory understanding of Artificial Intelligence (AI) and Large Language Models. Topics such as AI's role in information literacy in both academic and professional contexts, its impact on the future workforce, information privacy, and ethical implications of their creation and use are covered.

- **Course Delete** **Implementation Spring 2026**

- COMM 4450 – Mass Media and Women
 - Course is being deleted to remove excessive courses from the program. Course content is being taught in other Communication courses.
- COMM 4470 – Race, Gender, and Mass Media
 - Course is being deleted to remove excessive courses from the program. Course content is being taught in other Communication courses.

- **Course Co-Requisite Removal** **Implementation Fall 2025**

- ACCT 2010 – Principles of Accounting I
 - Removing the co-requisite of ACCT 201L as it has been terminated and combined into the course.

- **Course Prerequisite Update** **Implementation Fall 2025**

- ACCT 2020 – Principles of Accounting II
 - Clarifying the grade required on the ACCT 2010 (Principles of Accounting I) prerequisite.

- ECON 2200 – Principles of Microeconomics
 - Clarifying the grade required on the ECON 2100 (Principles of Macroeconomics) prerequisite.
- **Course Prerequisite Update** **Implementation Spring 2026**
 - EDUC 5520 – Advanced Teaching in a Pluralistic Society
 - Adding prerequisite of Admittance into the grad program is required prior to taking this course.
 - MATH 5010 – History of Mathematics
 - Removing the prerequisite of MATH 1910 (Calculus I) or equivalent or permission of instructor.
- **General Education Core Additions** **Implementation Fall 2025**
 - HON 2110 – Critical Thinking
 - Requesting to add this course to the Humanities/Fine Arts core as the Department of History and Philosophy has been accepting this course in place of PHIL 1030 (Introduction to Philosophy).
 - HON 2520 – Community Communication and Servant Leadership
 - Requesting this course be added as an option for Honor’s students to take the place of COMM 2045 (Public Speaking) in the General Education Core. Currently, the Department of Communication is accepting this course through substitution.

Motion to approve.

Dr. Maria Cronley asked for questions.

Questions – Dr. Wiliam Rayburn was asking why this was being brought up now and for Fall 2025 when they believed the deadline had passed?

Jasmine O’Brien explained these had been at the General Education Committee and because they did not affect the course schedule retained the Fall 2025 implementation but the committee could request an update or to remove these from the Consent Agenda for further discussion and voting.

Dr. William Rayburn then asked if the Communication Department had been involved in these conversations?

Jasmine O’Brien explained that was her understanding based on the form and a conversations with Dr. Tim Winters but both Dr. Tim Winters and Dr. Rob Baron were on the call and could address this further.

Dr. Rob Baron did address this and stated that he had talked at length regarding these courses with Dr. Winters and was willing to allow this as they were serving these and it was only one section.

Dr. William Rayburn did indicate in the future that General Education should be on the action items and not consent as they are program changes.

Passed unanimously

Action Agenda Items

College of Behavioral and Health Sciences

Department of Psychological Science and Counseling— represented by Dr. Valerie Leake

Graduate Program Modification

Implementation Fall 2026

Final approval required by the Provost

1. General Counseling Concentration, Counseling Psychology, PsyD
 - Adding CPSY 8505 (Supervised Clinical Experience in Counseling Psychology) to the approved major electives.
2. Serving Military Personnel, Veterans, and their Families Concentration, Counseling Psychology PsyD
 - Adding CPSY 8505 (Supervised Clinical Experience in Counseling Psychology) to the approved major electives.

Dr. Valerie Leake grouped items 1 and 2 together. She explained the department need a course where students were able to log their internship hours and receive credit accordingly. This course addition to both concentrations allowed them to do so.

Motion to approve.

No questions or concerns.

Passed unanimously

College of Business

Department of Accounting, Economics and Finance – represented by Dr. Don Nyonna

Undergraduate New Course

Implementation Spring 2026

Final approval required by the Provost

3. FIN 4200 – Trends in Financial Institutions
 - This course provides a comprehensive survey of contemporary trends in financial institutions within the broader financial services industry. Emphasis will be placed on the evolving landscape of financial institutions, highlighting best practices and the dynamic interplay between technological advancements and regulatory frameworks. Students will critically examine the impact of emerging technologies on financial institutions, including their operations, products, and services. Additionally, the course will explore key issues influencing the sector and analyze the development of policies designed to address these challenges.

Dr. Don Nyonna presented that the Department of Accounting, Economics, and Finance were creating a new course to replace an old course in the Finance major.

Motion to approved.

No Questions or concerns.

Passed unanimously.

Undergraduate Program Modification

Implementation Fall 2026

Final approval required by the Provost

4. Banking Concentration, Finance BBA
 - Replacing the required course of FIN 4220 (Financial Institutions Seminar) with FIN 4200 (Trends in Financial Institutions).

5. Real Estate Concentration, Finance BBA
 - Replacing the required course of FIN 4220 (Financial Institutions Seminar) with FIN 4200 (Trends in Financial Institutions).

Dr. Don Nyonna presented that for items 4 and 5 had to be updated with the newly created course as it was replacing the current required course of FIN 4200.

Motion to approve.

No questions or concerns.

Passed unanimously.

Department of Management and Marketing – represented by Dr. Tim Self

Graduate Program Modification

Implementation Fall 2025

Final approval required by the Provost

6. Responsible Human Resource Management Certificate
 - Updating the certificate form Complete four courses from to Complete three courses from, this will update the program requirements from 12 hours to 9 hours.

Dr. Timothy Self explained that item number 6 was to just reduce the hours of the certificate to be more in align with other certificates across campus.

Motion to approve

No questions or concerns.

Passed unanimously.

Graduate New Certificate

Implementation Fall 2025

Final approval required by the University President

7. Artificial Intelligence in Business

- This Certificate equips future business leaders with the knowledge and skills to leverage artificial intelligence effectively and responsibly by emphasizing practical applications, strategic insights, and ethical considerations.
- Courses will include: BUS 5410 (Crafting Effective AI Prompts: A Business Prospective); BUS 5420 (Strategic AI Deployment for Business Leaders); BUS 5430 (Business Creativity and Problem Solving with AI); and BUS 5440 (Ethics and Governance in AI).

Dr. Timothy Self explained that the courses are already in place and good to go and this proposal for the new certificate was just grouping these courses together to assist students who are receiving an MBA to also receive a certificate which will assist them in the job market.

Motion to approve.

No questions or concerns.

Passed unanimously

University College

Department of University Studies – represented by Dr. Chad Brooks

Undergraduate New Course

Implementation Spring 2026

Final approval required by the Provost

8. UNIV 2700 – Certified Emergency Medical Technician - Basic

- Credits will be awarded upon the successful completion of the required certification for the EMT-Basic exam, as mandated by Tennessee's Department of Health licensure standards.

9. UNIV 2750 – Certified Advanced Emergency Medical Technician (AEMT)

- Credits will be awarded upon the successful completion of the required certification for the EMT-Basic exam, as mandated by Tennessee's Department of Health licensure standards.

Dr. Chad Brooks grouped items 8 and 9 as they are new courses which will be utilized in the previously approved First Responder concentration. Just like Nurses, at a certain point they take an exam and become a licensed EMT. Individuals who teach these EMT courses must be licensed to do so. These two courses are similar to other courses you will see at community colleges with these types of programs. They look at the certification where they earn a certain number of clock hours per certificate and converted to credit hours is approximately 9.

Motion to approve.

No questions or concerns.

Passed unanimously