

University Curriculum Committee
July 2019
Email Vote

Meeting Minutes

Calling of the Roll

Announcements

Old Business

New Business

Academic Affairs

Undergraduate Program Modification – Final approval required from THEC

1. Communication Arts Implementation Fall 2019
 - a. Elevate the Broadcast Media concentration to a stand alone degree program
 - i. The name of the program is proposed to be Communication Media
 - ii. This would encompass concentrations in Journalism, Broadcast Media and Sports Communication
 - b. Terminate the Media Technology concentration

A previous packet to elevate the Media Technology concentration to a stand alone degree program within the Department of Communication had been approved by the University Curriculum Committee, President White and the APSU Board of Trustees. Upon submission to THEC for approval, APSU was informed that the Media Technology concentration was not eligible for elevation to a stand alone degree program because the concentration itself is considered “low producing.” The department chair, dean, curriculum coordinator, vice provost, and provost discussed alternative ideas. The Department of Communication revised the proposal to utilize the Broadcast Media concentration for elevation to a stand alone degree program and is again seeking University Curriculum Committee approval to proceed with the submission.

Passed with 11 ayes. Seven individuals did not respond with a vote via email.