

APSU FACULTY SENATE

UCC Report

9-26-2024

University Curriculum Committee Meeting Summary

September 9, 2024

Major Curriculum Changes

Action Items and Decisions

New Courses (9)

- English: 4 digital writing courses
- Computer Science: 3 AI/data courses
- Marketing: 1 Digital Marketing course
- Full Spectrum Learning: 1 for year 4+

- 19/20 items approved by UCC
- Item #14 (Business Analytics) tabled
- Business to check with Math dept
- All items need Provost approval
- Implementation: Spring-Fall 2025

Program Modifications (4)

- World Languages BA: Renaming
- English BA: New concentration
- Management BBA: New concentration
- AI Minor: Curriculum updates

Course Deletions (38)

- Nursing: 35 courses
- Computer Science: 2 robotics labs
- Psychology: 1 course

Other Significant Changes

- Multiple course title updates
- Numerous prerequisite updates
- GPA requirement increase



**Additional Notes for Faculty Senate Meeting on 9-24-2024
Comprehensive UCC Meeting Summary from 9-9-2024**

Category	Department	Course/Program	Details
New Courses	English	ENGL 3800 – Content Creation in Digital Spaces (Spring 2025)	Theories and practices of content creation in digital spaces using website generators. Focus on rhetorical situations and technologies for professional documents.
		ENGL 3810 – Usability Testing (Spring 2025)	Empirical methods and best practices in usability testing, heuristics, and feedback processes.
		ENGL 3820 – Visual Rhetoric and Document Design (Spring 2025)	Analysis of visual elements in communication, focusing on document design principles for effective writing in different contexts.
		ENGL 4800 – Advanced Digital Writing (Spring 2025)	Expand on ENGL 3800, emphasizing digital writing and technical writing across industries.
	Computer Science	CSCI 4015 – Data Science (Fall 2025)	Introduction to data manipulation, cleaning, processing, and visualization using modern data science libraries.
		CSCI 4451 – Computer Vision (Fall 2025)	AI-based methods for image and video processing, object detection, and face detection using modern programming languages and libraries.
		CSCI 4452 – Generative A.I. (Fall 2025)	Techniques for generating content using AI, including images, text, and music. Practical projects included.
	Marketing	MKT 5210 – Digital Marketing (Fall 2025)	Frameworks and field practices of digital marketing, with hands-on tasks such as website analysis, buyer persona creation, and blog writing.
	Full Spectrum Learning	APSU 4060 – Full Spectrum Learning Year 4+ (Spring 2025)	Focus on job readiness and practical experience for students

Category	Department	Course/Program	Details
			in their 5th year of Full Spectrum Learning. Pass/Fail grading.
Program Modifications	World Languages	Ancient Mediterranean Cultures Concentration (Fall 2025)	Formerly Classical Cultures. Electives were added, and curriculum adjustments were made, including deleting GREK 3620.
		Ancient Mediterranean Languages Concentration (Fall 2025)	Formerly Classical Languages. Similar modifications to electives and curriculum.
	English	New Literature Concentration (Fall 2025)	Addition of a Literature concentration for BA English.
	Management	Management Information Systems Concentration, BBA (Fall 2025)	New concentration combining theoretical and practical knowledge in MIS.
		Business Analytics Concentration, BBA (tabled) (Fall 2025)	New concentration to develop skills in analytics and decision-making for business strategies.
	Artificial Intelligence Minor	AI Minor (Fall 2025)	Remove certain courses and add new electives like CSCI 4451 and CSCI 4452.
	Homeland Security	BS Criminal Justice, Homeland Security Concentration (Fall 2025)	Removal of CRJ 4040 from elective requirements.
		Homeland Security Minor (Fall 2025)	Removal of CRJ 4040 and GSS 3020 from elective requirements.
	Speech-Language Pathology	MSLP (Spring 2025)	Change from two recommendation letters to two MSLP recommendation forms.
	Aviation Science	BS Aviation Science (Fall 2025)	Addition of business and management course options, including MGT 2010 and ECON 2100.
Course Deletions	Nursing	35 TN e-Campus Courses	Specific courses are listed in the 9-9-2024 UCC meeting agenda.
	Computer Science	CSCI 4562 – Robotics I Lab	Course deletions as part of curriculum updates.

Category	Department	Course/Program	Details
		CSCI 4563 – Robotics II Lab	
	Psychology	PSYC 1050 – Psychology of Modern Culture	
	Criminal Justice	CRJ 4040 – Global Jihad and US Homeland Security	
	Latin	LATN 2999 – Selected Readings in Latin Authors	
Other Significant Changes	Multiple Departments	Course Title and Prerequisite Updates	Includes several MBA courses and other changes outlined in the 9-9-2024 UCC meeting agenda.
	Health and Human Performance	HHP 2000 – First Aid CPR and Safety	Credit hours updated from 3 to 2.
	Counseling, MS	Program CIP Code Update	Updated from 13.1101 to 42.2803.
	Performance Enhancement and Coaching	BS Health and Human Performance (Fall 2025)	The admission GPA was updated to 3.0, and the GRE requirement was deleted.
Action Items (All approved except item 14)		Action Items (Full list of approvals)	Items 1 through 20 were approved; item 14 (Business Analytics concentration, BBA) was tabled for further consultation with the Math department.

Item No.	Action Items	Status	Effective Date
1	ENGL 3800 – Content Creation in Digital Spaces	Approved	Spring 2025
2	ENGL 3810 – Usability Testing	Approved	Spring 2025
3	ENGL 3820 – Visual Rhetoric and Document Design	Approved	Spring 2025
4	ENGL 4800 – Advanced Digital Writing	Approved	Spring 2025
5	Ancient Mediterranean Cultures Concentration, BA World Languages	Approved	Fall 2025
6	Ancient Mediterranean Languages Concentration, BA World Languages	Approved	Fall 2025

Item No.	Action Items	Status	Effective Date
7	Literature Concentration, BA English	Approved	Fall 2025
8	Homeland Security Concentration, BS Criminal Justice	Approved	Fall 2025
9	Homeland Security Minor	Approved	Fall 2025
10	Speech-Language Pathology, MSLP	Approved	Spring 2025
11	Performance Enhancement and Coaching Concentration, BS Health & Human Performance	Approved	Fall 2025
12	MKT 5210 – Digital Marketing	Approved	Fall 2025
13	Management Information Systems concentration, BBA Management	Approved	Fall 2025
14	Business Analytics concentration, BBA Management	Tabled	Fall 2025
15	CSCI 4015 – Data Science	Approved	Fall 2025
16	CSCI 4451 – Computer Vision	Approved	Fall 2025
17	CSCI 4452 – Generative A.I.	Approved	Fall 2025
18	Artificial Intelligence Minor	Approved	Fall 2025
19	Aviation Science, BS	Approved	Fall 2025
20	APSU 4060 – Full Spectrum Learning Year 4+	Approved	Spring 2025

Note: The Business department was asked to consult with the Math department regarding potential curriculum overlap for item 14.