

Plan Title: Experience Austin Peay

Mission

Austin Peay State University is a mission-driven, community-minded institution that provides transformational experiences through innovative, creative, and scholarly activities. We welcome and inspire an inclusive community of learners to make a positive impact regionally and globally.

Vision

We will be the region's university of choice for those seeking to improve their lives. We will achieve this vision through student-centered teaching, unique developmental opportunities, and our focus on innovative research, and public service.

Values

We are a collaborative community that values personal growth and life-long engagement through the promotion of integrity and academic excellence.

Academic Excellence by providing meaningful and practical learning opportunities with highly qualified and dedicated faculty and staff.

Integrity by maintaining an honest, fair, and credible environment.

Community by fostering learning in an environment where all are welcomed and valued.

Personal Growth by providing the knowledge, tools, and resources for all Governors to reach their full potential.

Life-Long Engagement by providing services, programs, and experiences that promote loyalty, pride, and mutual support.

Collaboration by enriching our local, regional, and global communities through value-added programs, strategic partnerships, and meaningful service.

Pillar 1: The Academic Experience

Goal 1: APSU will be a premier public regional university known for student-centered teaching excellence and high quality, innovative, and creative scholarship that is responsive to the needs of our diverse community and beyond.

Objective 1: Increase high quality instruction and scholarship related to pedagogy.

Objective 2: Enhance the quality and breadth of faculty scholarship.

Objective 3: Improve support for diversity and inclusion across the APSU academic community.

Goal 2: APSU will evolve academic offerings to strengthen our emphasis on delivering quality programs that address community and regional needs .

Objective 1: Improve the quality of academic programs to exceed state standards and professional accreditation expectations.

Objective 2: Align degree programs to better serve the needs of the community and region.

Objective 3: Evolve programs and curriculum to reflect best practices in preparing students to contribute professionally, civically, and creatively in their field of choice.

Goal 3: APSU will optimize our institutional infrastructure to meet the academic needs of our students.

Objective 1: Increase the efficient use of educational spaces.

Objective 2: Align organizational structures across the university.

Objective 3: Increase the variety and flexibility of academic offerings across terms, instructional sites, times of day, and modalities to improve educational accessibility.

Pillar 2: The Student Experience

Goal 1: APSU will afford each student the opportunity to have interactions and experiences by cultivating an inclusive community.

Objective 1: Support all student populations through a variety of resources, programming, and spaces.

Objective 2: Foster meaningful opportunities and experiences for student engagement and exploration.

Objective 3: Provide more dynamic programs and events that celebrate and unite our diverse community and instill a sense of belonging for all Governors.

Goal 2: APSU will ensure that all students are equipped to pursue their educational and career goals in an empowering environment.

Objective 1: Develop, implement and track a robust strategic enrollment plan to support the Tennessee Drive to 55.

Objective 2: Strengthen University collaboration to foster awareness of and access to student support resources.

Objective 3: Increase the number of students academically engaged beyond the classroom.

Objective 4: Improve the quality, consistency, and accessibility of our student support resources.

Objective 5: Actively engage students to become self-advocates for their educational and career goals.

Pillar 3: The Employee Experience

Goal 1: APSU will empower employees to meet their learning and development objectives.

Objective 1: Provide opportunities to enable employees to advance their personal and professional development through best practices.

Objective 2: Equip supervisors and academic leaders with training and support to thrive in their roles while advancing the mission of APSU.

Goal 2: APSU will support a campus culture where all employees can grow and flourish.

Objective 1: Create a culture of flexibility in response to the evolving workforce to strengthen employee retention and personal well-being while maintaining the vibrancy of the APSU campus.

Objective 2: Attract, hire, and retain high quality faculty and staff to include underrepresented populations.

Objective 3: Operationalize collaboration and teamwork across units, divisions, and colleges to foster a problem-solving culture.

Goal 3: APSU will cultivate a culture of connectedness in which employees intentionally engage with students to enrich the campus experience and influence student success.

Objective 1: Actively support students by attending University events.

Objective 2: Build awareness of the impact our work has on the APSU Mission and in the lives of our students.

Pillar 4: The Community Experience

Goal 1: APSU will develop and enhance mutually beneficial community partnerships.

Objective 1: Create partnerships and engage with businesses, local government, donors, and alumni to connect the university with corporate advisers, increase prospects for new revenues, and expand experiential learning opportunities for students.

Objective 2: Boost efforts to secure corporate partnerships, alumni and donor funding and support.

Objective 3: Develop a sustainable model that links service learning courses, service opportunities, internships, and volunteer efforts to community organizations.

Goal 2: APSU will increase community involvement by offering robust and unique programming.

Objective 1: Increase community engagement experiences for students, faculty, staff, and alumni.

Objective 2: Promote and expand formalized relationships with government, education, business, industry, and non-profit entities.

Objective 3: Increase support to Fort Campbell and other military-related communities through innovative programming and research partnerships.

Objective 4: Maintain a successful NCAA Division 1 Athletics program that strengthens campus and community involvement.

Goal 3: APSU will create a Gov-for-Life atmosphere that promotes sustained student and alumni engagement.

Objective 1: Expand regional and global networks and mentoring opportunities for our students and alumni.

Objective 2: Strengthen our alumni engagement and participation.