

# Dr. Mickey A. Hepner

## ***Education***

Ph D, University of Oklahoma, 2001.

Major: Economics

Supporting Areas of Emphasis: Economics

Dissertation Title: *An Analysis of the Work and Family Structure Incentives Generated By Oklahoma's Tax and Transfer System*

MA, University of Oklahoma, 1994.

Major: Economics

BBA, University of Oklahoma, 1992.

Major: Economics

## ***Academic Positions***

Professor, University of Central Oklahoma. (August 2017 – Present).

Dean, College of Business, University of Central Oklahoma. (January 2011 – July 2017).

*Major Accomplishments during dean tenure:*

- Attained initial AACSB accreditation in 2017.
- Adopted a new admissions policy for the College of Business to increase likelihood that students are adequately prepared to succeed in their business degree program.
- Relocated the MBA program to downtown Oklahoma City.
- Redesigned the MBA program to more effectively serve the needs of the Oklahoma City metropolitan area. The school's faculty redesigned the MBA curriculum based on feedback from the school's assurance of learning process and input from local business leaders. The revised program engages students with a series of multidisciplinary integrated projects and also requires an international experience.
- Cultivated new international exchange partnerships with schools in the United Kingdom, Switzerland, France, China, and Korea to provide students and faculty with meaningful global educational opportunities.
- Created the 2B Leaders program—a unique leadership development program that has become one of the most significant transformative learning experiences offered in the school. As part of the program, students are paired with a local business leader for one-to-one mentoring.
- Launched new undergraduate degree programs in Professional Selling and Energy Economics to better serve the needs of local employers.
- Launched a new one-year M.S. program in Business Analytics.
- Hosted noted speakers like Andrew Ross Sorkin (co-host of CNBC's Squawk Box), Russell Simmons (founder of Def Jam Records), and Willie Robertson (CEO of Duck Commander and star of *Duck Dynasty*).
- Began a new monthly Leadership Luncheon series that brings local business leaders to speak with business students and faculty.
- Tripled the number of student advisors (from two to six) serving College of Business students, and added two new career consultant staff positions. The College of Business employs more

- advisors than any other college at UCO and is the only UCO college to have dedicated career services and alumni personnel.
- Increased faculty compensation by nearly \$1 million annually to help recruit, retain, and develop high quality faculty.
  - Created a policy enabling faculty to apply for a reduced teaching load if they engage students in meaningful transformative learning experiences—activity that is closely aligned with the school’s mission, beliefs, and strategies. As a result, most faculty are now on a reduced teaching load.
  - Tripled faculty travel funds, including new funds for faculty research involving students.
  - Purchased access to the Wharton Research Data Services (WRDS) platform and the Compustat and CRSP US Stock databases to support faculty research.
  - Named the second and third endowed chair positions in the college, and completed fundraising for the fourth. These positions provide additional support for faculty salaries and research.
  - Made more than \$2.5 million of improvements to the interior of the College of Business building. This includes renovations to the flooring, the walls, the ceilings, the lighting, the furniture, and the signage in every classroom and hallway in the building.
  - Began initial planning for phase 1 of a new 110,000sf Business building on the main university campus and a new 50,000sf building in downtown Oklahoma City.
  - Promoted the College of Business for the first time with billboards, print ads, videos, and airport signage and released a new television commercial promoting the downtown MBA, featuring the Mayor of Oklahoma City.
  - Redesigned the College of Business website ([www.business.uco.edu](http://www.business.uco.edu))
  - Nearly quadrupled the amount of scholarships distributed annually due to increased private donations.
  - Tripled the College of Business endowment (now exceeding \$3 million).

Professor, University of Central Oklahoma. (August 2010 - December 2010).

Associate Professor of Economics, University of Central Oklahoma. (August 2006 - August 2010).

Assistant Professor of Economics, University of Central Oklahoma. (August 2001 - August 2006).

Lecturer, University of Oklahoma. (August 2000 - August 2001).

### ***Selected Professional Leadership Positions***

President-Elect, Southwest Business Deans Association (June 2016 – July 2016)

Board Member, Southwest Business Deans Association. (June 2015 – July 2016).

Board Member, Oklahoma Council for Economic Education (January 2015 - Present)

Executive Committee of Board of Directors, Oklahoma Academy. (October 2012 - Present).

Board Member, Oklahoma Academy. (January 2007 - Present).

President, UCO Faculty Senate (2009-2010)

Faculty Senator, UCO Faculty Senate (2002-2006 & 2007-2010)

### ***Selected Honors***

- Oklahoma Professor of the Year, Carnegie Foundation for the Advancement of Teaching. (November 15, 2007).
- Faculty Merit Credit Award, UCO. (July 1, 2007).
- Distinguished Teaching Award, College of Business Administration. (April 2007).
- Distinguished Teaching Award, Department of Economics. (April 2007).
- Vanderford Distinguished Teacher Award, College of Business Administration. (August 2005).
- Distinguished Teaching Award, College of Business Administration. (April 2005).
- Distinguished Teaching Award, Department of Economics. (April 2005).
- UCO Hauptman Fellowship Award for Achievements in Research. (September 2004).
- Distinguished Research Award, College of Business Administration. (April 2004).
- Distinguished Research Award, Department of Economics. (April 2004).

### ***Selected Publications***

- Hepner, M. (2015). In Craig Knutson (Ed.), *Thoughts of a Business School Dean* (pp. 126-128). Oklahoma City, OK: Priority\$: The Government and Taxes We Want.
- Hepner, M. (2009). Changing the Way We Fund Higher Education. *Getting Ready for Work: Oklahoma's Education Systems and Future Workforce. The Oklahoma Academy.*
- Hepner, M. (2009). In Craig Knutson and Michael Lapolla (Ed.), *A Whole New Mind, or A Whole Mind?* Oklahoma City, OK: Getting Ready for Work: Oklahoma's Education Systems and Future Workforce. The Oklahoma Academy.
- Oller, J., Hepner, M. (2009). *The Economic Impact of SB 879*. Edmond, OK: UCO Policy Institute. [www.busn.uco.edu/ucopi/](http://www.busn.uco.edu/ucopi/) Sponsored by the Oklahoma State Chamber, \$5,000.00.
- Hepner, M. (2009). *The Economic Impact of Oklahoma's Oil & Gas Industry* (pp. 10). Edmond, OK: UCO Policy Institute. [www.uco.edu/ucopi](http://www.uco.edu/ucopi)
- Hepner, M., Nash, D. (2008). *Beware the API: Does Oklahoma's Measure of School Performance Actually Measure School Performance*. Edmond, OK: UCO Public Policy Institute. [www.ucok.edu/ucopi](http://www.ucok.edu/ucopi)
- Hepner, M. (2006). *Policy Brief: SB 2022's Tax Cuts*. Edmond, OK: UCO Public Policy Institute. [www.ucok.edu/ucopi](http://www.ucok.edu/ucopi)
- Hepner, M. (2006). *Policy Brief: Tax Cut Proposals*. Edmond, OK: UCO Public Policy Institute. [www.ucok.edu/ucopi](http://www.ucok.edu/ucopi)
- Hepner, M. (2006). *Policy Brief: Raising Oklahoma's Minimum Wage*. Edmond, OK: UCO Public Policy Institute. [www.ucok.edu/ucopi](http://www.ucok.edu/ucopi)

- Hepner, M. (2006). *The Growth in Oklahoma's State and Local Governments: 1992-2002*. Edmond, OK: UCO Public Policy Institute. [www.ucok.edu/ucopi](http://www.ucok.edu/ucopi)
- Hepner, M., Reed, W. R. (2005). In Dan Mastromarco, David Burton, William Beach (Ed.), *Dynamic Scoring in the Public and Private Sectors* (pp. 187-203). Washington, D.C.: The Heritage Foundation.
- Hepner, M., Reed, W. R. (2004). Welfare's Effects on Work and Marriage Incentives. *Cato Journal/Cato Institute*, 24(3), 349-370.
- Hepner, M., Staveteig, S., Finegold, K., Wigton, A., Bruen, B. (2001). *How will the Proposed Expansion of Healthy Families Change Work and Marriage Incentives for California Parents?* Washington, D.C.: The Urban Institute.

### ***Selected Professional Development Activities***

- Conference Attendance, "SWBDA Annual Meeting," Southwest Business Deans Association, Colorado Springs, CO. (June 11, 2017 - June 13, 2017).
- Conference Attendance, "ICAM," AACSB, Houston, TX. (April 22, 2017 - April 25, 2017).
- Conference Attendance, "Dean's Conference," AACSB, New Orleans, LA. (February 5, 2017 - February 7, 2017).
- Conference Attendance, "SBAA Annual Meeting," Southern Business Administration Association, Austin, TX. (November 13, 2016 - November 15, 2016).
- Conference Attendance, "Accreditation Conference," AACSB, Minneapolis, MN. (September 18, 2016 - September 21, 2016).
- Conference Attendance, "SWBDA Annual Meeting," Southwest Business Deans Association, Colorado Springs, CO. (June 12, 2016 - June 14, 2016).
- Conference Attendance, "ICAM," AACSB, Boston, MA. (April 2016).
- Conference Attendance, "Dean's Conference," AACSB, Miami, FL. (February 2016).
- Conference Attendance, "SBAA Annual Meeting," Southern Business Administration Association, New Orleans, LA. (November 2015).
- Conference Attendance, "SWBDA Annual Meeting," Southwest Business Deans Association, Santa Fe, NM. (June 2015).
- Conference Attendance, "ICAM," AACSB, Tampa, FL. (April 2015).
- Conference Attendance, "Higher Learning Commission Annual Conference," Higher Learning Commission, Chicago, IL. (March 2015).
- Conference Attendance, "Dean's Conference," AACSB, San Diego, CA. (February 2015).
- Conference Attendance, "SWBDA Annual Meeting," Southwest Business Deans Association, Santa Fe, NM. (June 2014).
- Conference Attendance, "Dean's Conference," AACSB, San Francisco, CA. (February 2014).

Seminar, "Accreditation Seminar," AACSB, Tampa, FL. (October 2013).

Conference Attendance, "SWBDA Annual Meeting," Southwest Business Deans Association, Santa Fe, NM. (June 2013).

Conference Attendance, "ICAM," AACSB, Chicago, IL. (April 2013).

Conference Attendance, "Dean's Conference," AACSB, San Antonio, TX. (February 2013).

Conference Attendance, "Development for Deans," CASE, Fort Myers, FL. (February 2013).

Conference Attendance, "AACSB Accreditation Conference," AACSB, Atlanta, GA. (September 2012).

Conference Attendance, "ICAM," AACSB, San Diego, CA. (April 2012).

Seminar, "Enhancing Faculty Effectiveness and Qualifications Seminar," AACSB, Tampa, FL. (February 2012).

Conference Attendance, "AACSB Dean's Conference," AACSB, New Orleans, Louisiana. (February 8, 2012 - February 10, 2012).

Seminar, "New Dean's Seminar," AACSB, Chicago, Illinois. (June 26, 2011 - June 29, 2011).

Conference Attendance, "AACSB ICAM Conference," AACSB, New York, New York. (April 28, 2011 - April 30, 2011).

Conference Attendance, "AACSB Dean's Conference," AACSB, Phoenix, Arizona. (February 9, 2011 - February 11, 2011).

**References**

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