



APSU PHILANTHROPIST OF THE YEAR

COLEMAN TRACTOR COMPANY

Agricultural and Construction Equipment Dealer

Coleman Tractor Company, under the leadership of Dealer Principal Spencer Coleman, has demonstrated extraordinary commitment to agricultural education and student success at Austin Peay State University. Established as a family-owned business with locations in Clarksville, Nashville, White House, and Paris, Tennessee, Coleman Tractor has become a leading provider of agricultural and construction equipment in the Middle Tennessee region, specializing in Kubota equipment sales, service, and parts.

The company began its partnership with APSU in 2017, initially providing six pieces of Kubota equipment for use at the University's Farm and Environmental Education Center. In 2025, this relationship expanded significantly with a formal three-year partnership between Coleman Tractor Company, Kubota Tractor Corporation, and Austin Peay State University. This collaboration led to the renaming of the APSU Department of Agriculture's farm as the "Coleman Tractor APSU Farm Powered by Kubota" and includes the provision of state-of-the-art equipment such as tractors, mowers, hay equipment, and utility vehicles.

The partnership has transformed agricultural education at APSU by providing students with hands-on experience using cutting-edge technology. The equipment has dramatically improved farm operations and forage production for the university's livestock, while creating meaningful connections between students and industry leaders. Beyond equipment donations, Coleman Tractor has enhanced student opportunities through internships, career fair participation, and integration with APSU athletic events.

Spencer Coleman, a Clarksville native, has emphasized the importance of supporting local education and agricultural advancement. His family's commitment to the community extends through their presence at university events and their dedication to equipping APSU students with the knowledge and resources needed to become the agricultural professionals of the future.

Through this transformative partnership, Coleman Tractor Company has made an indelible impact on Austin Peay State University's agricultural programs, demonstrating how corporate partnerships can enhance educational opportunities and strengthen community ties while preparing the next generation of agricultural leaders.