



*PEAY-PARE TO WRITE!* 

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# CREATING TOOLS FOR GEN ED COURSES

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*An Introduction to Composition and Rhetoric for ENGL 1010*

**AP** Austin Peay  
State University  
CLARKSVILLE • TENNESSEE  
Languages and Literature

# MEET THE TEAM

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- Keely Mohon-Doyle, PhD
  - Director of First-Year Writing and LaLi Adjunct Coordinator
- Allie Johnston, PhD
  - Director of the Writing Center
- Lori Burdette, EdD
- Danielle Ladd-Suits, MAEd



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# WHY CREATE OERS FOR GEN EDS?

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- OER
  - Affordability
  - Access
  - Grades
  - Retention
- Gen Ed
  - Standardized curriculum
  - Large number of sections
  - Large number of students
  - Contingent faculty



# FUNDING OER CREATION

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- Support from University, College, Department
  - SASI Grant
  - [CoSTEM Innovative Teaching Mini-Grant](#)
  - Course release
- External Grants
  - [Tennessee Board of Regents](#)
  - US Department of Education: [Open Textbook Pilot Program](#)(?)
  - [Mellon Foundation](#)
  - [William and Flora Hewlett Foundation](#)



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# APPLYING FOR THE TBR OER GRANT

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- **Get your numbers in order (2023-2024)**
  - 103 sections (in-person, online, DE, Ft. Campbell)
  - 1728 students
  - \$40-70 textbook
- **Outline concrete deliverables**
  - 2-3 chapters per team member
  - 1+ video per chapter
  - 1+ PPT per chapter
  - Supplementary materials and activity suggestions
- **Have a clear assessment plan (quant. & qual.)**
  - Student use through D2L
  - Student surveys
  - OER Team Reflections
  - Non-Team Instructor Surveys
  - DFW rates
  - Assessment of written product
- **Demonstrate scalability and longevity**



# PLANNING

- Choose your team
- Establish a Timeline
  - Drafts
  - Revisions
  - Peer review
  - Dept. check-ins
  - Publication
  - Assessment
- Plan for Surprises



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# CREATING AND CURATING MATERIALS

- Textbook Chapters
- Assignment Sheets
- Activities
- Handouts and Worksheets
- Videos
- PPTs



# PUBLISHING USING OPEN AUTHOR

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## Pros

- Free!
- Collaborative
- Instructor View/Student View
- Accessible through OER Commons

## Cons

- Formatting
- Alternatives
  - Pressbooks
  - PubHTML5
    - [A Gov and Beyond: The First-Year Writing Journal at APSU](#)





# QUESTIONS ABOUT GETTING STARTED?

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