LaNeeça Williams, Chief Diversity Officer and Title IX Coordinator

Amanda Wornhoff, Director, Institutional Effectiveness & Assessment

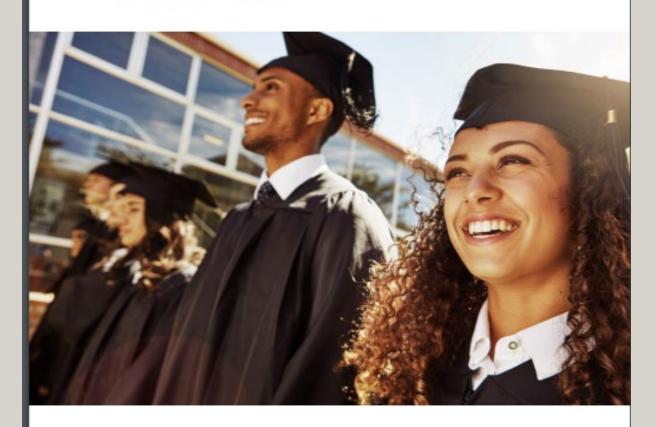
Pre-semester Calendar 2021

What does equity in higher education look like?

What are "equitable outcomes"?

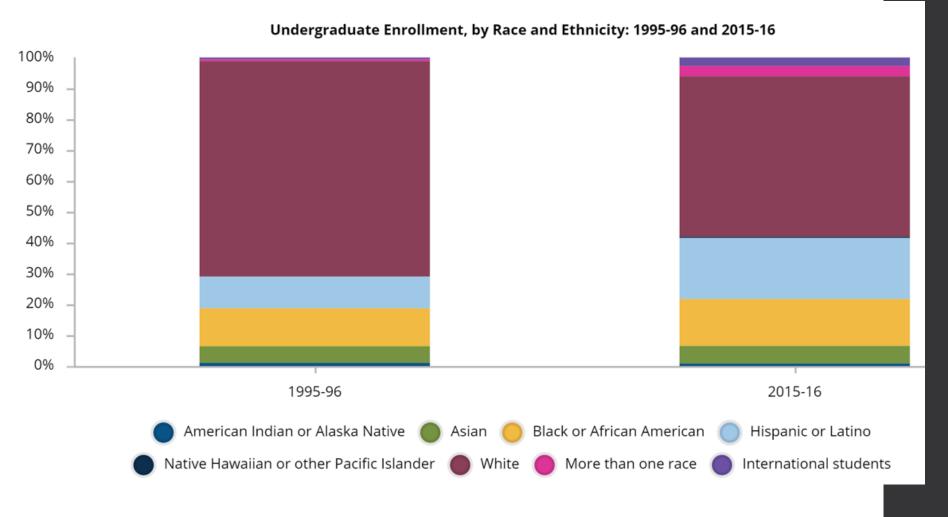
RACE AND ETHNICITY IN HIGHER EDUCATION

A Status Report









"Enrollment in Undergraduate Education." Race and Ethnicity in Higher Education: A Status Report. American Council on Education. 2019

Table 5.4: Six-Year Outcomes (150% of Normal Time) for Exclusively Full-Time Students Who Started at Public Four-Year Institutions: Fall 2011 Cohort

	Total Completion Rate	1st Completion at Starting Institution	1st Completion at Different Institution: Two-Year	1st Completion at Different Institution: Four-Year	Still Enrolled (at Any Institution)	Not Enrolled (at Any Institution)
All racial and ethnic groups (n=529,995)	84.1%	74.2%	2.0%	7.9%	2.3%	13.6%
Asian (n=23,170)	91.0%	83.9%	1.2%	5.9%	2.8%	6.2%
Black (n=38,748)	72.5%	61.8%	2.5%	8.3%	4.6%	22.9%
Hispanic (n=38,222)	81.9%	72.9%	2.2%	6.9%	3.4%	14.7%
White (n=293,427)	88.8%	77.6%	2.2%	9.0%	1.7%	9.5%
More than one race (n=10,824)	85.1%	74.0%	2.2%	8.8%	2.7%	12.2%
Other race or ethnicity (n=28,074)	80.3%	73.2%	0.9%	6.2%	3.3%	16.5%
Race or ethnicity unknown or missing (n=97,530)	74.6%	67.5%	1.6%	5.5%	2.4%	23.0%

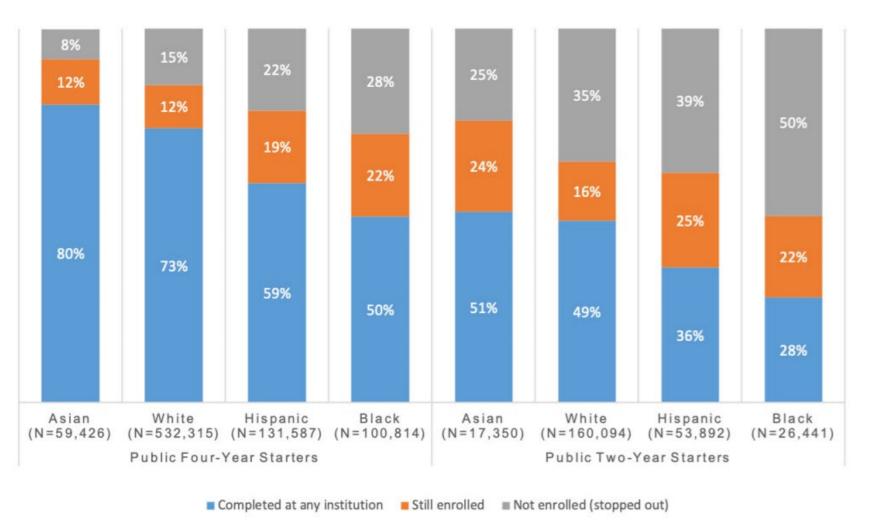
"Undergraduate Persistence & Completion." Race and Ethnicity in Higher Education: A Status Report. American Council on Education. 2019



Persistence and Retention July 8, 2021 Seventy-four percent of first-time freshmen in fall 2019 returned to college for their second year. This rate represents a pandemic-related, unprecedented one-year drop of two percentage points in this important early student success indicator.

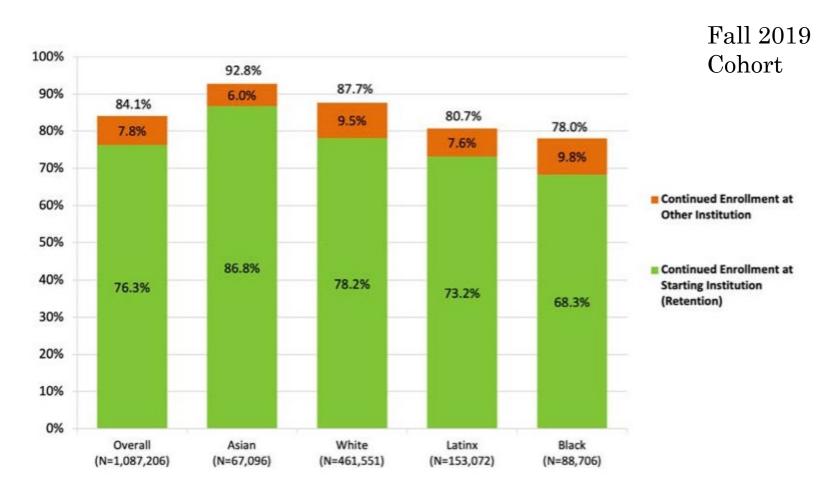


Figure 5. Percent Completed, Stopped-Out, and Still Enrolled Six Years After Enrolling by Race/Ethnicity: 2014 Entering Cohort



National Student Clearinghouse Research Center Completing College, December 2020

Figure 5. Persistence and Retention Rates by Race/Ethnicity: Public Four-Year Institutions



Note: Race and ethnicity data was reported for 83 percent of the fall 2019 cohort students in this sector. Data tables and methodological notes are available in the Appendix.

National Student Clearinghouse Research Center Persistence & Retention, July 2021

THEC Quality Assurance Funding Student Equity Standard 2020-25

- New standard for 2020-25 cycle
- Select undergraduate population that has been historically underserved in higher education
- Equity standard is measured each year of the cycle by:
 - Fall-to-fall retention of FTFT freshmen (in the equity population)
 - Compared with previous 3-year rolling average retention
 - THEC evaluation of a yearly narrative report
 - Comprehensive report on institutional support and other measures for this group

APSU's Equity Standard Selection: African-American Students

- Relevant to mission and current climate
- Steady retention in recent years
 - Fall '17: 61.8%
 - Fall '18: 62.4%
 - Fall '19: 63.4%
- Existing programming and supports across campus
- New opportunities to further improve outcomes

APSU Undergraduate Fall Enrollment - % Race/Ethnicity 2016 2017 2018 2019 2020 American Ind/Alaskan 0.28% 0.36% 0.33% 0.27% 0.30% Asian 1.56% 1.63% 1.47% 1.61% 1.74% 20.92% Black or African-American 21.65% 21.04% 20.45% 21.97% Hawaiian/Pacific Isl 0.25% 0.25% 0.21% 0.26% 0.28% Hispanic 6.43% 7.05% 7.61% 8.23% 8.75% Multiracial 5.95% 6.54% 5.94% 6.47% 6.65% Non Resident Alien 0.42% 0.47% 0.58% 0.67% 0.51% 2.52% 2.47% 2.73% 2.88% Unknown 2.59% White 61.51% 60.15% 58.82% 58.76% 58.47%

APSU Retention Rate And Comparable Data						
	2017 Cohort		2018 Cohort		2019Cohort	
Туре	N	% Ret	N	% Ret	N	% Ret
All APSU Freshmen in Cohort	1,755	65.75%	1,819	63.39%	1,516	67.88%
Hispanic	129	64.34%	144	59.03%	138	69.57%
American Indian or Alaska Native	‡	50.00%	‡	83.33%	‡	60.00%
Asian	22	77.27%	13	61.54%	17	82.35%
Black, Not Hispanic	463	61.77%	537	62.38%	352	63.35%
Native Hawaiian or other Pacific Islander	‡	100.00%	‡	50.00%	‡	100.00%
White	983	66.94%	951	64.88%	865	69.60%
Two or More Races	113	69.03%	142	61.27%	97	58.76%
Race/Ethnicity Unknown	27	70.37	21	61.90%	31	83.87%
Adult Learner	35	60.00%	22	59.09%	40	52.50%
Pell	983	62.97%	1,033	59.83%	845	66.15%
First Generation	639	60.56%	706	60.20%	376	66.22%
Conditional	414	61.84%	461	54.66%	397	60.96%
Unconditional	1,341	66.96%	1,358	66.35%	1,119	70.33%

APSU 6-Year Graduation Rate - Select Groups							
	2012	Cohort	2013 C	2013 Cohort		2014 Cohort	
Туре	N	% Grad	N	% Grad	N	% Grad	
All APSU Freshmen in Cohort	1,182	41.96%	1,237	43.41%	1,184	48.31%	
Hispanic	40	47.50%	51	37.25%	53	50.94%	
American Indian or Alaska							
Native	‡	0.00%	‡	0.00%	‡	25.00%	
Asian	13	61.54%	15	60.00%	14	57.14%	
Black, Not Hispanic	226	35.84%	240	42.08%	219	44.29%	
Native Hawaiian or other							
Pacific Islander	‡	0.00%	‡	0.00%	‡	33.33%	
White	812	43.10%	842	43.59%	791	49.18%	
Two or More Races	59	47.46%	56	46.43%	77	50.65%	
Race/Ethnicity Unknown	22	36.36%	27	48.15%	19	42.11%	
Adult Learner	42	33.33%	46	26.09%	42	28.75%	
Pell	646	36.07%	641	33.23%	589	41.60%	
First Generation	530	33.77%	416	40.63%	367	43.60%	
Opportunity Admit	225	24.89%	255	28.63%	214	34.11%	
Unconditional	957	45.98%	982	43.08%	970	51.44%	

Fall 2020 African-American Students Data Snapshot

High School GPA Distributio		
	African-American	
GPA Categories	Students	
< 2.50	17.68%	
2.50 - 2.85999	16.44%	
2.86 - 3.09999	15.96%	
3.10 - 3.29999	13.48%	
3.30 - 3.49999	12.13%	
3.50 - 3.65999	9.27%	
3.66 - 4.00	13.48%	
Unknown	1.56%	
Grand Total	100.00%	

Fall 2020 GPA Distributio		
	African-American	
GPA Categories	Students	
< 2.50	41.02%	
2.50 - 2.85999	9.92%	
2.86 - 3.09999	11.00%	
3.10 - 3.29999	5.39%	
3.30 - 3.49999	5.61%	
3.50 - 3.65999	8.57%	
3.66 - 4.00	18.33%	
Unknown	0.16%	
Grand Total	100.00%	

Admit Status		
	A-A Students	
OpportunityAdmit	31.16%	
Unconditional	68.84%	
Grand Total	100.00%	

Pell-eligibility Statu		
	A-A Students	
No Pell	35.69%	
Pell	64.31%	
Grand Total	100.00%	

Fulltime vs Parttime	
A-A Students	
Fulltime	80.16%
Parttime	19.84%
Grand Total	100.00%

Adult Learner* vs Traditio		
	A-A Students	
AdultLearner	20.16%	
Traditional	79.84%	
Grand Total	100.00%	

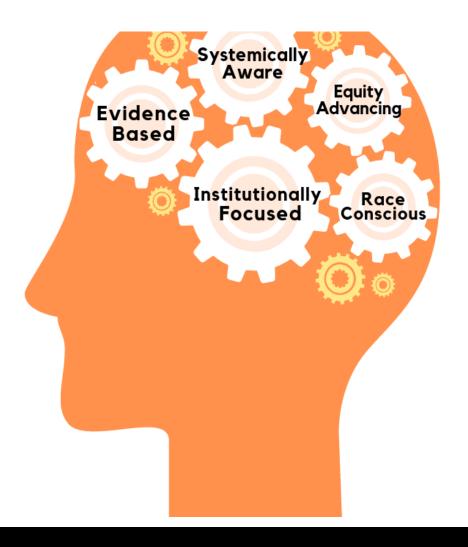
*Adult Learners are students 25 or older

Classification Percentage				
	African-American	Total	% of Total who are	
	Students	Students	African-American	
1. Freshman	462	1795	25.74%	
2. Sophomore	375	1487	25.22%	
3. Junior	410	1816	22.58%	
4. Senior	548	3144	17.43%	
5. UG Special	60	1001	5.99%	
Grand Total	1855	9243	20.07%	

New Freshman		
	A-A Students	
NEW FRESHMAN	19.41%	
NULL	80.59%	
Grand Total	100.00%	

New Transfers		
	A-A Students	
NEW TRANSFER	6.63%	
NULL	93.37%	
Grand Total	100.00%	

Current Dual Enrollmen		
	A-A Students	
DUAL ENROLL STUDE	3.18%	
NULL	96.82%	
Grand Total	100.00%	



Equity-mindedness

USC Center for Urban Education

Developing a Practice of Equity Minded Indicators

Bensimon & Malcom, 2012; Dowd & Bensimon, 2015

Routinely examine/report racial/ethnic participation in various programs

Annually monitor racial equity indicators

Identify goals by race/ethnicity to improve retention, graduation, etc.

Report on faculty, staff, admin hiring by race/ethnicity

Publish annual report on racial equity

Report on transfer access by race/ethnicity

Engage faculty in examining course level data disaggregated by race/ethnicity

Gather support of faculty senate, president, trustees

Equity-minded Assessment

Montenegro, E., & Jankowski, N. A. (2020, January). A new decade for assessment: Embedding equity into assessment praxis (Occasional Paper No. 42). Urbana, IL: University of Illinois and Indiana University, National Institute for Learning Outcomes Assessment (NILOA).

- Culturally responsive assessment
- Socially just assessment
- Critical assessment

- 1. Meaningful student involvement
- 2. Data disaggregation, exploration, and action
- 3. Context specific approaches and responses
- 4. Embedded in all things assessment

"An assessment process that is not mindful of equity can risk becoming a tool that promotes inequities, whether intentional or not."



Montenegro, E., & Jankowski, N. A. (2020, January). *A new decade for assessment: Embedding equity into assessment praxis* (Occasional Paper No. 42). Urbana, IL: University of Illinois and Indiana University, National Institute for Learning Outcomes Assessment (NILOA).

Self-reflective Assessments (Indirect measures of student learning)

Can enhance and deepen learning	Are resistant to cheating
Are usually more inclusive and culturally relevant (Singer-Freeman, K. E. & Bastone, L.(2019))	Promote equity
Bring student perspectives into assessment	Can help measure nebulous outcomes

Provide rich, usually qualitative, assessment data that can be a valuable complement to direct measures and quantitative data in identifying actions to improve student learning

Self-reflective Assessments (Indirect measures of student learning)

- Reflection assignment
- Self-evaluation
- Metacognitive activities
- Surveys



Self-reflective assessments: Considerations

- Public or private
- Graded or ungraded
- Coupled or uncoupled with direct assessment
- Student preparation for/experience with reflective activities
- Faculty experience with reflective activities
- Return on investment
- Other?



Equity-mindedness in practice

- Get curious about data at every level
- Change or supplement one of your course assessments
- Incorporate one or two new classroom practices
- Ask for ideas, Google it

- 1. 10 Inclusive Teaching Practices
- 2. Examples of How to Incorporate Practices
- 3. Discussion &/OR Questions





Ensure your course reflects diversity in the global world.

How:

- Be intentional in the selections that you choose for your course (images, videos, blogs), required readings.
- Use illustrative examples so that your course site and curriculum reflect diversity in a global society.

Example(s):

 Seek articles from publications outside of your discipline's main journals, published outside the U.S., and in openaccess databases.





Make sure course media is accessible.

How:

 Make your course media—including videos, images, documents, PowerPoint presentations—accessible.

Example(s):

Email—write content as clearly and simply as possible Use plain language—plainlanguage.gov

- Find what they need
- 2. Understand what they find
- 3. Use what they find to meet their needs





Basic Accessibility Rules

Basic Accessibility Rules

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Learn more about using the Accessibility Checker

Learn more about using unique slide titles

Basic Accessibility Rules

Basic Accessibility Rules....continued

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Tip: Not all graphic elements need to pass the Accessibility Checker tool; only graphics that appear behind text.

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Read more about setting the reading order of slide contents



7 Font sizes need to be 11pts or larger for readability.



Allow your syllabus to set the tone for diversity and inclusion.

How:

- An inclusive syllabus includes policies and resources that help ensure that all students are supported in their learning process.
- Include your own personal diversity statement that explains why diversity and inclusion are important and relevant to what the student will be learning in your course.

Example(s):

See next slide for Diversity Statement.





"Respect for Diversity: It is my intent that students from all diverse backgrounds and perspectives be well served by this course, that students' learning needs be addressed both in and out of class, and that the diversity that students bring to this class be viewed as a resource, strength and benefit. It is my intent to present materials and activities that are respectful of diversity: gender, sexuality, disability, age, socioeconomic status, ethnicity, race, and culture. Your suggestions are encouraged and appreciated. Please let me know ways to improve the effectiveness of the course for you personally or for other students or student groups. In addition, if any of our class meetings conflict with your religious events, please let me know so that we can make arrangements for you."

~University of Iowa - College of Education

Use inclusive language.

How:

- Adopt current terminology about various identity groups.
- Use inclusive language to help build a stronger campus community and further our ability to thrive in an increasingly diverse global society.

Example(s):

See next slides.





Inclusive Language Examples

Inclusive Language Examples

GENDER AND SEXUAL ORIENTATION	RACE AND ETHNICITY	RELIGION
Chair or chairperson/ All assembled, colleagues, everyone, or folks	International people	Common Era (CE) and Before Common Era (BCE) when labeling years/ Saying the month or season to indicate a certain time of year
Assigned sex/Other sex/ They/them/those	Bi- or multi-racial individuals/People or person of color/BIPOC's	Saying "Happy Holidays" or "Seasons Greetings" when you don't know someone's religious affiliation
Humanity or people/Workforce	Using adjectives, not nouns, when referring to someone's race or ethnicity, such as "a Mexican person" instead of "a Mexican"	Using the term "place of worship" or "house of prayer"

Don't' Allow Your Bias To Impact Your Language

How Implicit Bias Affects Inclusive language

Affecting Inclusive Language

- Inclusive language is hugely important to navigating your day-to-day interactions with others, your language may not be as inclusive as you want or need it to be.
- Due primarily to your implicit biases, which are your unconscious associations, attitudes, and beliefs held about a given social group.
- Everyone has implicit biases, both positive and negative, about themselves and other people.
- These unconscious beliefs may even directly contradict someone's personal beliefs, or their own identity.



Share your gender pronouns.

How:

 Model inclusivity by sending a message that your course is a safe space for students across the gender spectrum by including your pronouns on your syllabus, and your email signature line.

Example(s):

LaNeeça (pronounced Laa-Knee-Sa) R. Williams Chief Diversity Officer and Title IX Coordinator

I identify as: she, her, hers, bi-racial, Black

My Learning Style: Reflective Observation

My Top Five Strengths: Input, Restorative, Connectedness, Belief, Positivity





Learn to pronounce and use students' preferred names.

How:

- Be sensitive to the fact that your students' preferred name may not be what is on the course roster.
- Ask students to ensure that their preferred name appears in their email, or virtual profile for live meetings.
- Do everything that you can to learn to pronounce your student's name correctly.

Example(s):

LaNeeça (Laaa-Knee-Saa)—make cheat sheets for yourself





Engage students in small group introduction activities as often as you can.

How:

- Especially in the first week of class, allow students and opportunity to get to know each other in an informal way by learning more about each other.
- Help your students to feel more comfortable with each other by developing a sense of belonging and community in the classroom setting.

Example(s):

Strongly agree, Agree, Disagree, Strongly Disagree Activities





Do an interest survey to connect with students.

How:

- Develop and online questionnaire that asks students their preferred name/pronouns, work experience, and plans for the future.
- Use the survey to ask them what they are most looking forward to in the course or what they may be most concerned about. This will help you to better meet their needs.

Example(s):

Develop questions specific to what you might want to know about the student for your course. There are tons of survey tools available.





Offer inclusive office hours.

How:

- Remove barriers to students meeting with you by offering a variety of meeting times, ways to meet (e.g. video conference, phone call, text message, email), and structure (e.g. one-on-one or in groups).
- Open your door!

Example(s): See next slide.







Dr. Amanda Wornhoff's Office Hours

Туре	We Greet	We Meet	We Work (with Treats!)
Structure	5 min. meetings	Traditional	Co-work in group
Location	Varies (see sign-up)	OEAI Rm 116	Varies (see sign-up)
When	Mostly at start of the semester	Throughout the semester	Mostly at the end of the semester
Best for	Introductions; quick chats; getting to know you	Help with material; about APSU; life interests; future plans; degree; etc.	Introductions; getting to know you; help with material, hanging out, snacks.

Set expectations for valuing diverse viewpoints.

How:

- Engage students in a discussion early on about communication norms.
- Decide as a class a list of guidelines to help ensure that everyone feels values and included in the course discussions.

Example(s):

Put students in a group the first week and have them define what it means to be professional in the classroom and then make sure it is added to the syllabus. For online classes develop some netiquette guidelines.





References

AACU-Association of American Colleges and Universities, (2005). Making Excellence Inclusive.

ACUE-Student Success Through Exceptional Teaching, (2021) Inclusive Teaching Practices Toolkit.

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University of Missouri, (2021) Digital Access https://digitalaccess.missouri.edu/how-to/docs/





DISCUSSION &/OR QUESTIONS



lead