

Advertising and Publicizing on Campus

There are numerous ways to advertise or publicize your organization and/or event on campus.

The All-State	student newspaper	http://www.theallstate.com/
University Web announcements	Sent via email to students, faculty, and/or community members. Must be submitted by adviser.	http://www.apsu.edu/announcements/
WPAX FM Radio: The Voice of Austin Peay	Public service announcements are only for on campus events and must be from a non-profit organization.	Send a facts sheet with who, what, where and when at least two weeks in advance to PSA, P.O. Box 4627 or fax to 221-7265.
Flyers and Banners	Due to limited space on campus, posting is not permitted for any organization outside of the University unless sponsored by an APSU organization, academic/staff office or department. Individuals or organizations without posting privileges may advertise in <i>The All-State</i> , the University newspaper.	Office of University Facilities Room 209, Morgan University Center
The University Center outdoor message board	Available for posting APSU student activities and events. Events that are open to the entire campus will have priority, but other applicable events may be posted if space allows. Approved messages will be sent to the Office of Public Relations and Marketing on Tuesdays and Fridays for posting on the message board.	http://www.apsu.edu/student_pubs/bowlsignrequest.htm Submit requests for posting at least two weeks prior to the date of the event. Events will be posted no more than two weeks prior to the date of the event.
Dunn Center and stadium Video Boards	Must submit the organization name or department name, contact person's name and email, information for display, date(s) of event(s) in which information is to be shown, and all pictures.	Email requested information to videoboards@apsu.edu . Submit information two weeks prior to event in order to be considered for display. The department of Communications has final approval on whether the information will appear on the video board during the event. Pictures must be submitted in JPEG format.
University Housing areas	See "Guide to Posting in the Residence Hall/Apartments" in this handbook	Office of Residence Life, Housing and Dining Services Miller Hall
University Housing TV channel	No more than 2 PowerPoint slides or Windows movie maker files. Movie files should be no more than 5 minutes.	Send to morrowk@apsu.edu , Office of Residence Life, Housing and Dining Services
Channel 99 (University television)	Operates 24 hours a day with fine arts, NASA, and local programming, including the broadcast of APSU sporting and other special events, on channel 99 for Montgomery County, Charter Communication cable TV subscribers.	Department of Communication Room 117, Music and Mass Communications building
Post office boxes	Handbills can be placed in student post office boxes	University Post Office Lower level of the Morgan University Center