

YOUR STUDENT WORKS HARD ALL YEAR. HONOR HIM OR HER WITH A GIFT THAT WILL LAST FOREVER.

ADVERTISEMENTS OF SUPPORT

Life as a college student these days is difficult. While students can vary from those fresh out of high school to those working full-time jobs while juggling family responsibilities, they all share a common challenge: Rarely do those struggling through midterms, finals and the ever-present, looming paper have the opportunity to truly see that their work is paying off, that their toils matter to someone.

The Monocle yearbook has created an opportunity for you to show your pride for the student in your life. With your words, shared memories, support and pictures, it is now possible to encourage and congratulate your student in a forum that he or she can treasure for a lifetime. Imagine being that student, opening the yearbook after yet another hectic school year, and seeing that those in your life truly applaud your efforts and hard work. The feeling would be irreplaceable and a memory that would last forever.

Consider taking out an advertisement for your student individually or partner with others who care for your student in order to recognize him or her for the hard work and success he or she is attempting to achieve. This memory will continue to resonate for your student throughout the years, and all for a reasonable discounted rate.

HOW TO ADVERTISE

Complete this form or contact *The Monocle* by phone at (931) 221-6627 or by e-mail at themonocleleads@apsu.edu to speak to a representative about advertising. Your advertising representative will answer questions, help identify the option that is best for you and walk you through the short process of partnering with *The Monocle*.

ADVERTISING RATES

Quarter-Page \$50
4.2 by 5.5 inches

Half-Page \$100
8.5 by 5.5 inches

Full-Page \$200
8.5 by 11.3 inches

Double-Page Spread \$400
17.3 by 11.3 inches

DESIGN SERVICES

The Monocle staff will contact you to get pictures, words and other information in order to design your full-color ad. Then, the designer will submit the advertisement to you for approval before it is published.

PAYMENT INFORMATION

The Monocle accepts cash, checks or credit cards and will send you an invoice for the cost of advertisement once you have signed the contract to advertise.

