

March 1, 2010

Business Name
Address
Location

Dear business owner,

You have a unique opportunity to be part of history and the continuation of Governor tradition by being included in the 2010 edition of *The Monocle*, Austin Peay State University's yearbook! We are currently offering local businesses the opportunity to have their own entries in this piece of historical memorabilia. Yearbooks last for a lifetime, and your impact on the community and support for APSU should be recorded in history. It is amazing to look at yearbooks of the past and see the businesses, community members and events that were part of Clarksville and partners with the University community.

The Monocle, established in 2009 for the first time since 1993, will not only preserve memories of the year in hundreds of brilliant color photos, but will also recount important events of the very special "10,000" year at APSU. This publication's resurrection has established the yearbook as a landmark piece of history for the university and the community for generations to come.

Please contact APSU Student Publications at (931) 221-7375 or TheMonocleAds@apsu.edu to place your ad today. We have advertising opportunities available for every budget.

We also have a limited number of 2009 copies of *The Monocle* available for purchase as well, or if you would like to see a 2009 edition we would be thrilled to show it to you.

We look forward to sharing your business in the 2010 edition of *The Monocle*!

Sincerely,

Tabitha Gilliland
Coordinator for Student Affairs Publications and Marketing