

Course Planning Guide, Public Relations concentration

Public Relations majors prepare for careers in agencies, corporations, political campaigns, and in a variety of organization communications settings. Proposed program of study identifies an English writing minor.
 Students should consult with an advisor to determine approved substitutions for courses below. University core requirements must be fulfilled.

Core Requirements COMM 1010 Fundamentals of Public Speaking THEA 1030 Introduction to Theatre COMM 4010 Communications Theory	3 3 3	Required Courses COMM 1200 Introduction to Mass Communication COMM 1400 Introduction to Public Relations COMM 2000 News Reporting COMM 3100 Desktop Publishing COMM 3400 Mass Communication Research Methods COMM 3450 Broadcast News Writing COMM 3910 Media Relations COMM 426A Communication Practicum COMM 4650 Media Law COMM 4810 Public Relations Strategies COMM 490A Communication Internship COMM 4910 Public Relations Campaigns	3 3 3 3 3 3 3 1 3 3 3 3
Total	9	Total	34

Course Selection Worksheet

CRN	Subject	Crs #	Sec #	Credits	Time	Mon	Tues	Wed	Thurs	Fri	Sat	Location

- Fall
 Spring
 Summer I
 Summer II
 Year _____
 Summer 3
 Spring I
 Spring II
 Fall I
 Fall II
 Maymester

Student Name: _____ ID: _____

Advisor Signature _____ Alternate PIN: _____

Advisor Comments: _____

For more information on the Communications department, please visit: <http://comm.apsu.edu/>

Department of Communications Phone Number: (931) 221-7378

Undergraduate Bulletin: <http://www.apsu.edu/records/bulletin/0708/UndergradBulletin07-08.pdf>

Public Relations Concentration: Undergraduate Bulletin 2007-2008 p. 85-86

Communications department class descriptions: Undergraduate Bulletin 2007-2008 p. 275-283