

Course Planning Guide, Internet Technology concentration

Graduates in Internet Technology are prepared for careers in a variety of Internet related areas, including Web Promotions Specialist, E-Commerce Specialist, Multi-Media Producer, and Web Designer.
Students should consult with an advisor to determine approved substitutions for courses below. University core requirements must be fulfilled.

Core Requirements		Required Courses	
COMM 1010 Fundamentals of Public Speaking	3	COMM 1200 Introduction to Mass Communication	3
THEA 1030 Introduction to Theatre	3	COMM 2720 Introduction to the Internet	3
COMM 4010 Communications Theory	3	COMM 3720 Authoring Web Pages	3
		COMM 3730 Internet and Web Technology	3
		COMM 4650 Media Law	3
		COMM 4730 Internet Content Management	3
Total	9	Total	18

Elective 15 Hour Sequences; Pick one of the following:

<p style="text-align: center;">Information Design:</p> <p>ART 1010, Two-Dimensional Design (3) ART 1070, Electronic Imaging (3) ART 2090, Photography I (3) and ART 2520, Typography (3) or ART 3080, Illustration I (3) and COMM 4720, Multimedia Design (3)</p>	<p style="text-align: center;">Electronic Commerce:</p> <p>GB 3010, e-Commerce Basics I (3) GB 3020, e-Commerce Basics II (3) GB 3700, e-Commerce Shipping Cycles (3) COMM 3740, e-Commerce Technology (3) COMM 3800, Principles of Media Advertising (3)</p>	<p style="text-align: center;">Web Site Promotion and Security:</p> <p>COMM 2400, Writing for the Electronic Media (3) COMM 3010, Integrated Corporate Communication (3) COMM 3100, Desktop Publishing (3) COMM 3910, Media Relations (3) COMM 4720, Multimedia Design (3)</p>
<p style="text-align: center;">Web Design Programming:</p> <p>CSCI 1005, Computer Hardware and Software (3) CSCI 1015, Introduction to Computer Programming (3) CSCI 3300, Introduction to Web Development (3) CSCI 4000, Advanced Web Development (3) COMM 4720, Multimedia Production (3)</p>	<p style="text-align: center;">Web Network Administration:</p> <p>CSCI 1005, Computer Hardware and Software (3) CSCI 1015, Introduction to Computer Programming (3) COMM 3300, Introduction to Web Development (3) CSCI 3700, Data Communications and Networking (3) CSCI 4630, Web Server Administration (3)</p>	<p style="text-align: center;">Digital Video Production:</p> <p>COMM 2100, Broadcast Operation and Equipment (3) COMM 3550, Broadcast Announcing (3) COMM 3760, Video Production I (3) COMM 4720, Multimedia Production (3) COMM 4760, Video Production II (3)</p>

Course Selection Worksheet

CRN	Subject	Crs #	Sec #	Credits	Time	Mon	Tues	Wed	Thurs	Fri	Sat	Location

- Fall
 Spring
 Summer I
 Summer II
 Year _____
 Summer 3
 Spring I
 Spring II
 Fall I
 Fall II
 Maymester

Student Name: _____ ID: _____

Advisor Signature _____ Alternate PIN: _____

Advisor Comments: _____

For more information on the Communications department, please visit: <http://comm.apsu.edu/>
 Department of Communications Phone Number: (931) 221-7378
 Undergraduate Bulletin: <http://www.apsu.edu/records/bulletin/0708/UndergradBulletin07-08.pdf>
 Internet Technology concentration: Undergraduate Bulletin 2007-2008 p. 86-87
 Communications department class descriptions: Undergraduate Bulletin 2007-2008 p. 275-283