

Course Planning Guide, Information Specialist concentration

The Information Specialist specialization in Mass Communications is offered completely online, and is intended for students seeking information careers in the public or private sectors. Information careers include work for the US Information Agency as information specialists and in the US Military services as public affairs' officers. Tennessee and other state and municipal government information-based services such as tourism and economic development; and the promotion and publicity functions within nonprofit agencies, chambers of commerce, and general organizations are interested in the training provided by this specialization.

Students should consult with an advisor to determine approved substitutions for courses below. University core requirements must be fulfilled.

Core Requirements		Required Courses	
COMM 1010 Fundamentals of Public Speaking	3	COMM 1200 Introduction to Mass Communications	3
THEA 1030 Introduction to Theatre	3	COMM 1400 Introduction to Public Relations	3
COMM 4010 Communications Theory	3	COMM 2000 News Reporting	3
		COMM 3010 Integrated Corporate Communications and JOU 3410 PR Research Methods	3 3
		or	
		COMM 3400 Mass Communications Research Methods And COMM 4150 Feature Writing	3 3
		COMM 4410 Conflict Resolution and Negotiation	3
		COMM 4650 Media Law	3
		COMM 4910 Public Relations Campaigns	3
Total	9	Total	30

Course Selection Worksheet

CRN	Subject	Crs #	Sec #	Credits	Time	Mon	Tues	Wed	Thurs	Fri	Sat	Location

- Fall
 Spring
 Summer I
 Summer II
 Year _____
 Summer 3
 Spring I
 Spring II
 Fall I
 Fall II
 Maymester

Student Name: _____ ID: _____

Advisor Signature _____ Alternate PIN: _____

Advisor Comments: _____

For more information on the Communications department, please visit: <http://comm.apsu.edu/>

Department of Communications Phone Number: (931) 221-7378

Undergraduate Bulletin: <http://www.apsu.edu/records/bulletin/0708/UndergradBulletin07-08.pdf>

Information Specialist Concentration: Undergraduate Bulletin 2007-2008 p. 85-86

Communications department class descriptions: Undergraduate Bulletin 2007-2008 p. 275-283