

President's Cabinet
Minutes
September 15, 2008

The Cabinet met on September 15 at 9:00 a.m. Present were: Byrd, Chin, Clark, Denton, Drew, Gregory, Hall, Henry, Jackson, Loos, McQueen, Mulkeen, Persinger, Robinson, Struckmeyer, and Winters.

- Hall stated that our enrollment is up by 4 percent and that he is pleased that student engagement on the campus has improved.
- Hall led a discussion regarding the Fort Campbell campus and how to build a stronger foundation for providing services to our military. Hall asked Mulkeen to prepare information that will help provide a better understanding of Fort Campbell's student population.
- Hall discussed the handout "Best Universities" published in *U.S. News and World Report*. Austin Peay needs to improve our student-faculty ratio and increase our percentage of alumni giving. Hall asked Gregory to develop a plan to increase the alumni giving rate for the next five years. Hall also asked Mulkeen to find out what APSU's overall ranking was in the article.
- Hall stated that he would distribute an article entitled "Demography is not Destiny" to the cabinet.
- At the last cabinet meeting, Hall asked the leaders of student affairs, academic affairs, finance and administration and enrollment management to identify three things that their respective areas can focus on this year to help more of our students succeed. All individuals gave a report, except for finance and administration. This report will be made at the next cabinet meeting.
 - Denton stated that the three key things that his area would be working on are:
 - promote class attendance
 - develop additional learning communities
 - promote pedagogical experimentation
 - Byrd elaborated on a handout that explained the three key things that her area would be working and how they would be accomplished. The key items were:
 - Increase collaboration with academic units and other departments on campus to provide expanded events and programs designed to strengthen student engagement with the campus and surrounding community
 - Expand student mentor programs to provide increased support for student success and persistence
 - Conduct a variety of assessment activities to better identify the needs of students and provide targeted programs and services in support of these needs.
 - McQueen provided a handout that explained what her area would be doing to help students succeed. Some of the examples were:

- Pursue the use of an interactive calendar for financial aid to inform students of due dates and what is expected of them
 - Redesign APSU 1000 so that conditionally admitted sections meet two days a week to help with study skills and time management
 - Implement academic alert in self-service.
- Hall discussed residential colleges and stated that Murray State University has been very successful implementing this concept. In the future, Hall would like to organize a group to research and look at campuses that have implemented residential colleges and to report back as to what it would take to create them at APSU. Hall asked Byrd to look at our current capacity to see if the residential halls are conducive to the development of residential colleges.
 - Hall asked Clark to organize a group to research how we are responding to the needs of the influx of military soldiers that will be returning to Clarksville and APSU in the near future.
 - Hall stated that the Tennessee Higher Education Commission will be using the National Survey of Student Engagement (NSSE) instrument as a way of measuring student satisfaction on performance funding. Mulkeen stated that APSU will be administering the NSSE for freshmen and seniors Spring 2009. Hall asked Mulkeen to set a meeting with Persinger, Byrd and Denton to discuss ways to promote the survey and to encourage students to take the NSSE. Hall would like to discuss with Mulkeen how we select our peer institutions for NSSE.

The meeting adjourned at 10:15 a.m. The next cabinet meeting will be on Monday, September 29, at 9:00 in the Iris Room. Kim McMillan will present a legislative update at this meeting.