

President's Cabinet  
Minutes  
October 8, 2007

The Cabinet met on October 8 at 9:00 a.m. Present were: Burke, Byrd, Gregory, Hall, Huffman, Jackson, Kennedy, Loos, Mulkeen, Robinson, Speck, Struckmeyer, Wilson, and Winters.

- Hall stated that people who succeed face their challenges and overcome them. These challenges are what APSU needs to begin addressing to help our students succeed. The final ideas listed in the Student Success in College and the inventory of our current student success strategies were distributed prior to the meeting.
- Hall wants the Cabinet to identify cultural properties that are obstacles to student success.
- The campus should be alive with signs, flyers, and visual clutter advertising the events on campus to encourage student involvement and a sense of belonging to the campus.
- APSU retention is improving, but our cohorts are improving faster. Has APSU 1000 had an impact on our retention?
- Robinson stated that dialog about creating a University College in Clarksville has been discussed in the past with Nashville State Technical Community College. Stan Groppe had created a proposal for this in the past. Hall would like to see this proposal.
- Areas that need attention to increase student success:
  - Early Alert—This program is underfunded and cannot be managed by one person.
  - Academic Advising— needs to be addressed.
- The Physics department is highly successful in engaging their students. Their department needs to be used as an example to create learning community strategies across the campus. Hall will appoint a focus group, chaired by Dr. Jaime Taylor, to look at how the successful initiatives in Physics can be incorporated across the campus.
- Burke stated that the APSU MySpace Page for Admissions receives 80 percent correspondence from current students and alumni. She suggested that their office take over the maintenance of this page. She suggested that different campaigns for “Go to Class”, “Go to Office Hours” and “Get Involved” be initiated through their office partnering with offices such as Academic Affairs, Student Affairs, and Enrollment Management.
- Information Technology, Admissions and Public Relations will work to give students a one stop portal which will give them immediate email access to help draw them closer to the university as soon as they are admitted. Burke, McQueen, Byrd, Wilson will meet with others to work out the details of this initiative.

- Gregory suggested sending each high school student admitted to APSU a T-shirt. They will in turn become a walking billboard for the University.
- Winters stated that faculty needed to be trained on updating their websites to make them more user friendly and appealing to the students. Wilson will work with Winters to set up training sessions.
- Hall stated the funds are available for equipment, however funds are needed in Information Technology for support of this equipment.
- For the next Cabinet meeting, each member should be prepared to bring 2 or 3 major initiatives to improve student success from your area that you see need the most attention and ideas on how to implement them. Be prepared to talk about each initiative. Please send these to Joanne Shepard by Thursday, October 18 by noon.

The meeting adjourned at 10:05. The next Cabinet meeting will be October 22 at 9 a.m. in the Cumberland Room.