

President's Cabinet
Minutes
November 5, 2007

The Cabinet met on November 5 at 9:00 a.m. Present were: Burke, Clark, Gregory, Hall, Huffman, Jackson, Kennedy, Loos, McQueen, Mulkeen, Robinson, Singleton, Speck, Struckmeyer, and Winters.

- Hall distributed a memo from the TBR regarding student retention incentives and fiscal impact of new programs for the Cabinet's review.
- Mulkeen presented APSU student data generated from the completion of the National Survey of Student Engagement (NSSE). The data was collected from the freshman and senior students who participated in the survey. The APSU response rate for taking the NSSE was 21 percent. Of the 2,884 students invited to participate in NSSE, only 595 actually completed the survey. Mulkeen stated that APSU may need to look into creating some incentives for students to participate in the different surveys administered throughout the academic year to increase the response rates.
 - Of the findings:
 - 26 percent of freshmen work more than 20 hours off campus
 - 43 percent of seniors work more than 20 hours off campus.

The Cabinet participated in an interactive survey asking questions regarding the results of the APSU results of the NSSE. Hall stated that retention data is needed on APSU students who are currently working 20 or more hours a week. Mulkeen/Clark will follow up on this task.

Hall will send the Cabinet the executive snapshot from NSSE for their review.

- Hall stated that APSU needs to be actively pursuing establishing more learning communities, creating incentives for faculty research and increasing our study abroad programs.
- Hall stated that the Cabinet should be meeting monthly with their departments to assess their progress towards their strategic planning goals for the year. Monthly meetings will be set up with the President's direct reports to discuss the progress of their strategic plans. He asked that they put their objectives in a format to present at the meetings for tracking purposes.
- Hall would like the timeline of our strategic planning to be adjusted to begin planning in the spring to incorporate the plans into the following academic year. Robinson stated that the strategic planning should be linked to the budget planning process. Hall stated that the Cabinet is in charge of the general oversight of the strategic planning process and to ensure that the plans are carried out.

- McQueen gave a report from Enrollment Management's retention initiatives.
 - Begin the application process to seek affiliation with the Foundation of Excellence in the First Year of College Project for 2008-09.
 - Create initiatives that will improve academic advising which include: online training for all faculty advisors, offering self-advising, involving APSU 1000 instructors more in freshmen advising.
 - Create a more interactive academic alert system and more involvement with faculty. A full time academic alert coordinator has been hired.
 - Create programs for students who have been on academic probation/suspension to help them be successful. McQueen will request additional funding in next year's budget to incorporate this program.
- Hall stated that each Cabinet member should send to Ms. Shepard 3 or 4 condensed bullet points of practices that you are going to implement before the end of the school year. This will be compiled and send to the members before the next Cabinet meeting.
- Hall stated that the Student Engagement Committee, chaired by Dr. Jaime Taylor, is almost completely compiled and will have a report for the President by Spring 2008.

The meeting adjourned at 10:30. The next Cabinet meeting will be November 19 at 9 a.m. in the Cumberland Room and the student initiatives that were prepared for this meeting will continued to be discussed.