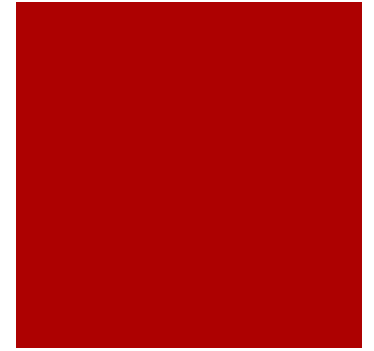


College of Arts & Letters Values Statement



. . . students are encouraged to learn and live more responsibly and imaginatively, embracing diversity and collaboration as they strive to elucidate the larger human condition and shape intentional, ethical, socially just lives.

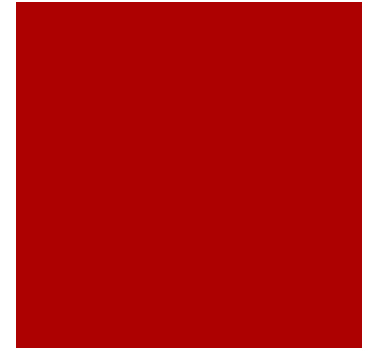


College of Arts & Letters

2017 Budget Briefing

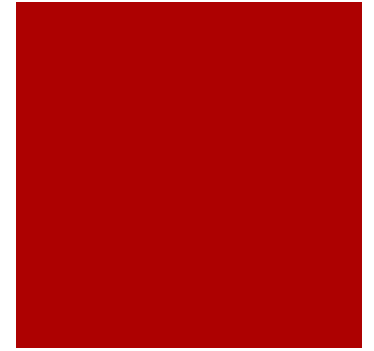
Dixie Webb, Dean

College of Arts and Letters: Departments and Degrees



- Art and Design (BA, BFA)
- Communication (BA, BS, MA)
- History and Philosophy (BA, BS, MA)
- Languages and Literature (BA, BS, MA)
- Music (BA, BM, BS, MMU)
- Theatre and Dance (BA, BFA)
- Programs: African American, Asian, International, and Women & Gender Studies.

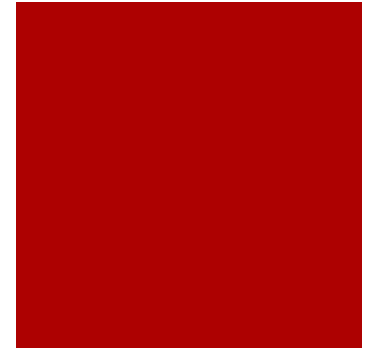
Center of Excellence for the Creative Arts



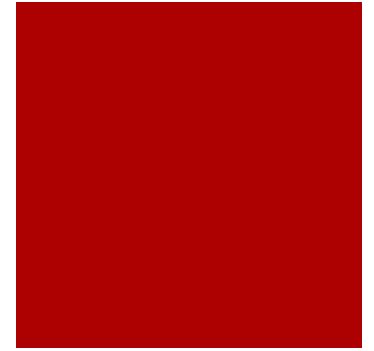
- Visiting artists per year ~167
- Internships per year 8
- Hired Director - Janice Crews, DMA
 - arts administration
 - grant experience
 - advancement

Achievements.

- Identified \$150,000 in CoAL post-retirement salaries.
- Raised Faculty Salaries to 90%+ of median.
- Reduced teaching overloads by 55%.
- Increased Comm MA degree completions by 56%.
- Increased College's SCH production by 8%.
- Met NASAD accreditation, Art & Design, one provision.
- Met departmental needs with lapsed salaries.
 - Recruitment, Non-TAF equipment, International research, Professional development, Study Abroad, Equipment.



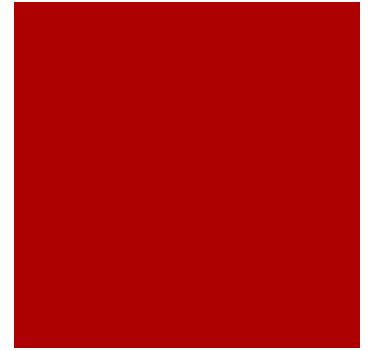
New degrees



- Masters Concentrations:
 - Lang & Lit - Linguistics, Creative Writing.
 - Communication - Marketing Management.
- BFA, BA – Theatre, Dance – 2nd year offered
 - 2015-16 to 2016-17: grew majors 51 to 96.

Degrees in process

- MFA: Visual Art, low-residency (at THEC)
- MA, Spanish (reworking for APSU Board)
- MA, Military History (redefining)
- BFA, Animation (proposal in 2017-2018)





Budget Priority #1	Increase faculty and staff salaries by 8% to move closer to CUPA median.
Strategic Goal Alignment:	Goal 3: Sustainability
Amount Requested:	~\$500,000
Frequency of Need:	Recurring
Source:	New monies



Budget Priority #2	Faculty line in Art & Design to meet needs of major: interaction, motion, and web design.
Strategic Goal Alignment:	Goal 1: Enrollment Growth
Amount Requested:	\$53,000
Frequency of Need:	Recurring
Source:	CoAL lapsed salaries



Budget Priority #3	Technical and clerical staff.
Strategic Goal Alignment:	Goal 2: Student Success
Amount Requested:	\$57,500
Frequency of Need:	Recurring
Source:	CoAL lapsed salaries



Budget Priority #4	Dedicated Equipment and Maintenance Budget for Music's non-TAF needs.
Strategic Goal Alignment:	Goal 2: Student Success and Sustainability Goal 3: and Sustainability
Amount Requested:	\$15,000
Frequency of Need:	Recurring
Source:	New Monies

College of Arts & Letters

Mission



. . . to promote the arts and humanities as a way of *understanding the global culture* in which we live. Expert faculty provide a structured, *creative learning environment* that enables students to *ask questions, solve problems, and take risks* as they gain the knowledge, skills, and attitudes for a meaningful and productive *life as global citizens*.

<http://www.apsu.edu/coal/mission-statement>

APSU Vision Statement



... is to create a collaborative, integrative learning community, instilling in students habits of critical inquiry as they gain knowledge, skills, and values for life and work in a global society.